



Economic Development Information Coalition

September 9, 2004

Economic Development Today

A Telecast on Economic Development Strategies in a Worldwide Economy Thursday, September 9th from 3:00 – 4:00 P.M. EDT

The telecast will focus on competing worldwide not locally, especially how communities can maximize their competitive edge in attracting and retaining new business. Communities can help businesses maximize their value to shareholders through local incentives. Topics of discussion include:

- Rethinking economic development strategies for regions undergoing structural transition influenced by the worldwide economy;
- Transitioning manufacturing communities affected by the worldwide market place to 21st Century manufacturing communities;
- Focusing on the importance of community investments in infrastructure to build or maintain a market niche in competitive industries; and
- Integrating the global supply chain in the domestic arena and planning for the challenges of doing business in an international economy.

How To Participate In The Telecast

Host Facility: To participate, locate a host facility with either KU Band or C Band capability that will allow you to use their downlink. Most public buildings as well as many universities and colleges offer satellite reception capability with viewing rooms. You will need to provide the facility management with the satellite coordinates. We are asking you to sign up for the telecast so that we can keep a record of participants.

Cable Access: Upon request, you may have access to public TV through an association with public access to education and government programming.

Satellite Coordinates

	KU Band	C Band
Channel	Galaxy 11	Galaxy 4R
Transponder	12	23
Orbital Slot	91°West	99°West
Downlink Frequency	11942 Vertical	4160Horizontal

DISH Network: To view you need a subscription to the DISH Network basic service package. The Universityhouse Channel is 9411. For programming information go to: www.universityhouse.nau.edu and click on schedule. Universityhouse will air the telecast on DISH Network at 3:30 PM MST/6:30 PM EDT.



Moderator

Ms. Doris McMillon

Panelists

Honorable Donald L. Evans, *Secretary of Commerce (invited)*

Dr. David Sampson, *Assistant Secretary of Commerce for Economic Development*

Karen Wright, *Vice Chair, Department of Commerce Manufacturing Council*

Linda Conlin, *Member of the Board of Directors, Export-Import Bank*

Robert Farley, *President, TEAM NEO, Northeast Ohio*

Joe Krier, *President, Greater San Antonio Chamber of Commerce, San Antonio, TX*

Congressman Robin Hayes, *8th District, NC*

Q&A Session

Please provide questions by: (1) submitting questions in advance of the telecast, (2) identifying the panelist(s) responsible for reply and (3) including your name and location. Your questions will be scripted into the program. You can submit your questions by phone, fax or e-mail: 1.202.986-1032 ~ 202.986-1038 ~ Tadej@narc.org.

800 Call In Resources Day of Telecast

Questions	1.800.528.2090
FAX	202.371.1015
Technical Support	1.800.536.6865, extension 5200
Commencing at 2:30 p.m. EDT	

How To Register

Register by fax (202.986.1038), mail, or online at the NARC website www.narc.org. The telecast evaluation form and a list of potential host sites can be found on NARC's website. A telecast registration form is found on the next page. Please return the form to:

NARC
1666 Connecticut Avenue, NW, Suite 300
Washington, DC 20009

Time

3:00 PM EDT ~ 2:00 PM CDT ~ 1:00 PM MDT ~ 12:00 PM PDT ~ 11:00 AM Alaska ~ 10:00 AM Hawaii

Host Organization and Contact Information

A member of the Economic Development Information Coalition, the National Association of Regional Councils (NARC) is coordinating the telecast. If you wish to have additional information or have difficulty locating a viewing facility, contact Peggy Tadej at 202-986-1032, ext. 224.



Telecast Registration Form

Economic Development Today Economic Development Strategies in a Worldwide Economy

September 9, 2004
3:00 PM – 4:00 PM EDT

Organization Name _____

Contact and Title _____

Address _____

City _____ State _____ Zip Code _____

Telephone _____ E-Mail _____

Fax Number _____ Web site Address _____

Subscriber Site Information

Site Location _____

Contact Name _____

Site Phone _____

Number of Viewers _____

Contact Information

If you have questions call Peggy Tadej at 202.986.1032, extension 224 or e-mail tadej@narc.org. For more information visit NARC's web site at: www.narc.org. Return this form by fax to: 202.986-1038 or by mail to:

National Association of Regional Councils
1666 Connecticut Avenue, N. W. ~ Suite 300
Washington, DC 20009

About the Economic Development Information Coalition

To provide information about Economic Development Administration (EDA) programs and economic development practices, EDA has put together the Economic Development Information Coalition (EDIC). EDIC is made up of the International Economic Development Council (IEDC), the National Association of Regional Councils (NARC), and the National Association of Development Organizations (NADO). They have joined EDA to disseminate information to economic development practitioners serving distressed communities.



NADO