# Tools and Resources for Applicants in Developing their Make it in America Challenge Proposals

## **The Cluster Mapping Project.**

This EDA-funded project by the Institute for Strategy and Competitiveness at Harvard Business School uses detailed county level data and statistical techniques to profile regional clusters and their performance over time, as well as a cluster initiative registry to foster collaboration and strengthen regional economic development efforts. http://www.clustermapping.us/index.html

## **Innovation in American Regions.**

This EDA-funded tool provides practitioners a method of exploring clusters by industry and occupation and assessing the innovation capacity of their region using data from four areas: human capital, economic dynamics, productivity and employment, and economic well-being. http://www.statsamerica.org/innovation

### **Defining Your Region.**

U.S. Census Bureau data tools. http://lehd.did.census.gov/led/datatools/datatools.html

#### **Distress Index.**

This EDA tool provides practitioners a fast, simple way to calculate whether a county, region, or neighborhood may meet grant thresholds for unemployment and income. http://www.statsamerica.org/distress/distress.html

#### **Regional Innovation Assets Toolkit.**

This EDA toolkit is designed to help policy makers and citizens assess and improve the innovation capacity of their region by providing the most up-to-date information available on a variety of innovation assets. http://rri.wvu.edu/eda-regional-innovation-assets-toolkit-2

## Asset Mapping Roadmap: A Guide to Assessing Regional Development Resources.

This ETA-funded publication developed by the Council on Competitiveness is focused on helping regions build strategies that align education, workforce development and economic development programs. http://www.careeronestop.org/RED/assetmapping/assetmappingtableofcontents.aspx

#### **Know Your Region.**

EDA and the NADO Research Foundation teamed up to deliver a library of information to help local officials, economic development practitioners, community leaders and citizens assess local and regional assets, needs and visions in a global context, leading to long-term regional prosperity and sustainability. http://www.knowyourregion.org/

## U.S. Department of Labor's (DOL) Competency Model Clearinghouse.

DOL's Competency Model Clearinghouse is an online resource that provides validated industry competency models that can be used as the basis of educational programs and curricula for a variety of industry sectors. The industry models support education and workforce development efforts serving as resources to:

- Identify employer skill needs in changing and emerging industries;
- Provide business services that support human resource functions such as recruitment, selection, and performance evaluation;
- Develop or evaluate a competency-based curriculum; or
- Identify credential requirements for certifications, or licensure.

http://www.careeronestop.org/competencymodel/