



EDA Stakeholder Webinar
FY2018
Disaster Supplemental NOFO
May 17, 2018

AGENDA

- EDA & Disaster Recovery Naomi Friedman, National Coordinator, Disaster Recovery and Resilience
- NOFO Review
- Questions via Chat All

Training and Technical Coordinator

Lisa Lowler-Colvin, Chief Learning Officer

LEARNING GOALS

- ✓ Become more knowledgeable about the content of the Disaster Supplemental Notice of Funding Opportunity (NOFO)
- ✓ Increase understanding of eligibility and EDA's application submission and review process
- ✓ Understand where to go for additional information

You may want to refer to a copy of the [NOFO](#) during the webinar

ADDRESSING THE DEVASTATING IMPACTS OF 2017 DISASTERS

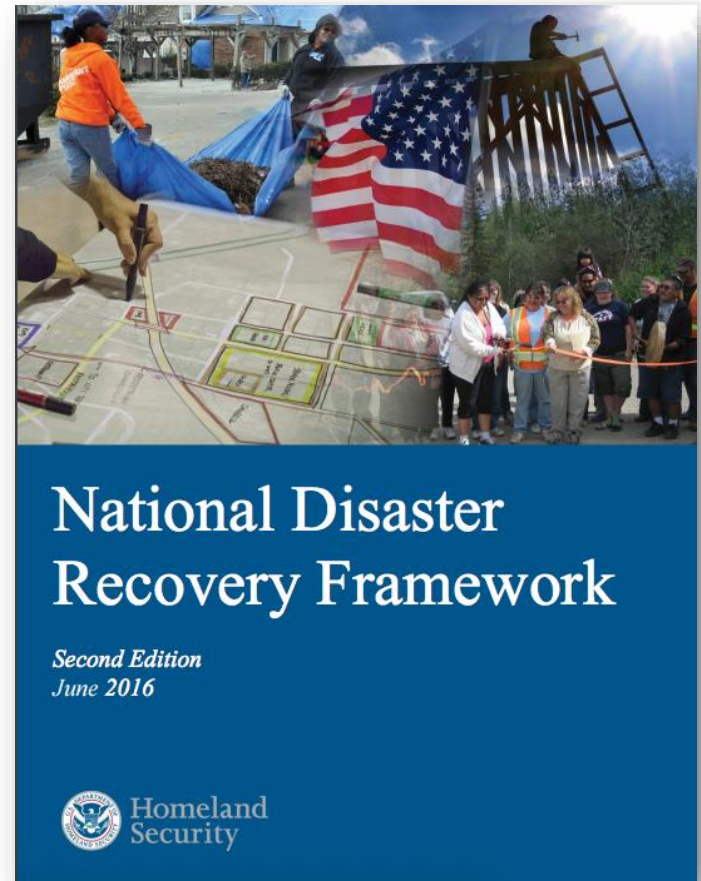
In financial terms, **2017 was the worst year** for natural disasters with damages exceeding \$300 billion. About **30 states, plus Puerto Rico and the US Virgin Islands**, have counties with 2017 Federally declared disasters. Please consult the [FEMA website](#) for Federally declared disasters.



DID YOU KNOW?

EDA leads the Economic Recovery Support Function for the National Disaster Recovery Framework.

EDA currently has three active FEMA Mission Assignments (MA) in Texas, PR, and the USVI, with a recently completed Florida MA and some close-out work occurring in Louisiana.



WHAT IS ECONOMIC RECOVERY?

Economic Recovery is the ability to **return** economic and business activities (including agricultural) to a state of health and **develop** new economic opportunities that result in a sustainable and economically viable community.

St. Croix, USVI



EDA HAS EXPERIENCE IN FUNDING DISASTER RECOVERY

- Since the early 1990s, EDA has received approximately **\$1.3 billion in supplemental appropriations** from Congress to support disaster recovery and resiliency.
- We also use our **traditional funding mechanisms**, such as Economic Development Assistance Program (EDAP) funding, to support disaster recovery activities such as helping to hire regional disaster recovery coordinators in North Carolina and Colorado.
- **EDA's Comprehensive Economic Development Strategy (CEDS) Content Guidelines** emphasize the requirement that resilience (to natural and man-made disasters) be incorporated into the development or update of CEDS documents. The CEDS is the backbone planning document for EDA funding.

OVERVIEW – FY18 DISASTER SUPPLEMENTAL

- Under the [Bipartisan Budget Act of 2018 \(PL 115-123\)](#), signed in February, Congress provided EDA with **\$600M** in additional Economic Adjustment Assistance (EAA) Program funds for **disaster relief and recovery**. EDA anticipates awarding:
 - **\$587M** in grants to assist communities experiencing economic distress or economic harm resulting from:
 - Hurricane Harvey (TX, LA)
 - Hurricane Irma (FL, GA, SC, PR, VI)
 - Hurricane Maria (PR, VI)
 - Wildfires and other Federally-declared natural disasters occurring in calendar year 2017
 - \$1M for OIG investigations and audits
 - Up to 2% to cover EDA salaries and expenses

NOFO

- Notice of Funding Opportunity (NOFO) clearance
- Post NOFO on Grants.gov
- Post FAQ on EDA webpage

Webinars

- EDA led Webinars for Applicants and External Stakeholders today (May 9 and 17)

Outreach

- EDA conducts outreach, social media promotion
- Updated information, FAQs, posted to new EDA Disaster Recovery Supplemental webpage <https://www.eda.gov/programs/disaster-recovery/2018-supplemental/>

Applications

- Regional Offices begin to accept and review projects
- Applications accepted on rolling basis
- Begin awarding funds in FY18

DISASTER SUPPLEMENTAL OBJECTIVES

To help communities and regions recovering from Federally declared disasters devise and implement long-term economic recovery strategies through a variety of non-construction and construction projects, including:

- Development of disaster recovery strategies (“strategy grants”)
- Implementation of recovery projects:
 1. Rebuilding damaged infrastructure/construction projects
 2. Capitalizing revolving loan funds to assist companies impacted by disaster
 3. Disaster resilience activities
 4. Other activities eligible for support under the Economic Adjustment Assistance (EAA) program, as long as assistance is related to the area’s disaster recovery

INVESTMENT PRIORITIES FOR FY18 DISASTER SUPPLEMENTAL

All projects must have a **logical nexus** with:

- At least one of DOC's Disaster Recovery Investment Priorities (NOFO A.2) <https://www.eda.gov/about/investment-priorities/disaster-recovery>
 - ❖ Recovery and Resilience
 - ❖ Critical Infrastructure
 - ❖ Workforce Development and Manufacturing
 - ❖ Exports and Foreign Direct Investments
- Disaster Recovery and Resilience (NOFO D.2.b.5)
The nexus between the proposed project scope of work and disaster recovery and resilience efforts.



WHAT IS RESILIENCE?

Applicants seeking EDA disaster supplemental funds must clearly incorporate “**resilience principles**” that enhance the community or region’s ability to **anticipate, withstand and recover** from future disruptions to their economic base.

- **Resilience** is defined in the NOFO, section A.4

Examples include:

- Economic diversification efforts to broaden the region’s industrial base
- Projects to enhance business retention and expansion
- Projects to strengthen existing high growth sectors and industries
- Construction of high performance/resilient infrastructure
- Comprehensive planning efforts to define and implement a collective vision for economic recovery

Further information on economic resilience is available on EDA’s website:

<https://www.eda.gov/ceds/content/economic-resilience.htm>

FY18 DISASTER SUPPLEMENTAL – REGIONAL ALLOCATIONS

EDA has allocated \$587M in EAA Program Funds to its six Regional Offices based on several factors, including but not limited to:

- ✓ **CONGRESSIONAL INTENT** (i.e., specific mention by Congress of areas impacted by Hurricanes Harvey, Irma and Maria, wildfires)
- ✓ severity of the disaster’s economic **IMPACT**, and
- ✓ level of economic **DISTRESS** in affected areas.

Region	Allocation
Atlanta	\$147,362,000
Austin	\$129,119,000
Chicago	\$8,005,000
Denver	\$17,435,000
Philadelphia*	\$191,269,000
Seattle	\$93,810,000

* Philadelphia region includes Puerto Rico and the US Virgin Islands

When appropriate, EDA may exercise its discretion to adjust the allocations to the Regional Offices based on its experience in administering disaster supplemental appropriations to ensure funds are used to maximum effect, or to adjust to unforeseen changes in recovery efforts.

WHO CAN APPLY?

Eligible applicants under this NOFO include all organizations that are eligible for EDA's Economic Adjustment Assistance (EAA) investment assistance:

- District Organizations
- Indian Tribes or Consortia of Tribes
- State, County, City or other political subdivisions of a state, including special purpose unit of State or local government engaged in economic or infrastructure development activities, or consortia of political subdivisions
- Institutions of Higher Education or consortia of these
- Public or private nonprofit organizations or associations acting in cooperation with officials of a political subdivision of a state. For-profit organizations are not eligible to apply.

WHERE CAN FUNDS BE USED?

Eligible Projects are those **located in, or serving**, one or more communities impacted by Hurricane Harvey, Irma, and Maria, wildfires or other natural disasters in Calendar Year 2017.

- Eligible locations are **federally declared disaster areas, per the Stafford Act, as listed on FEMA's website.**
- Construction projects (including design and engineering) must be located within eligible county
- Non-Construction projects :
 - ✓ Must have a scope of work that primarily benefits eligible counties, and
 - ✓ Stakeholders representing those eligible counties must be directly engaged in the project

FEDERALLY DECLARED DISASTER IMPACTED COUNTIES

To verify counties in 2017 Declared Disaster Areas, consult FEMA website:

1. **Summary list** <https://www.fema.gov/media-library/assets/documents/28318>



[FEMA Disaster Declarations Summary – Open Government Dataset](#)



Incident Begin Date

Incident End Date

2. **Searchable Data Base of Disasters** <https://www.fema.gov/disasters>

Searchable by state – provides additional information on incidences

MATCH REQUIREMENTS – GRANT RATES 50%, 80% OR 100%

EDA's share of the investment in post-disaster economic recovery projects under this NOFO will be:

- Generally **50%** of approved project cost
- Can be increased by EDA up to **80%**
 - With documentation and justification of higher levels of economic distress (per capita income, unemployment)
- Can be increased by EDA up to a **maximum of 100%**, on a case by case basis
 - Based on whether the applicant has exhausted its effective taxing or borrowing capacity or meets other threshold for elevated need. Indian tribes may receive 100%.
- Contact the **EDA Disaster POC** in your Regional Office for more information

HOW CAN FUNDS BE USED?

Disaster recovery project activities that can be eligible for Disaster Supplemental grants may include:

- Implementing local and regional **job creation and economic diversification** strategies for affected workers and businesses.
- Facilitating **access to private capital investment** and providing technical assistance to assist business development and job creation.
- Supporting the **creation of new businesses** and jobs in a variety of industry sectors.
- Strengthening or developing existing or emerging **industry clusters**.
- Facilitating and **promoting market access** for goods and services created and manufactured by businesses in the impacted community/region.

ELIGIBLE PROJECTS INCLUDE INFRASTRUCTURE CONSTRUCTION

Eligible projects include **infrastructure construction**, such as the restoration of damaged infrastructure, infrastructure enhancement, building new infrastructure including high performance and resilient infrastructure.



RESILIENCE PROJECTS

Projects to increase the ability of a community to **anticipate**, **withstand**, and **bounce back** from future economic injuries and disasters, such as:

- redundancy in telecommunications and broadband networks
- promoting business continuity and preparedness
- industrial diversification
- employing safe development practices in business districts and surrounding communities

Wolf River, Shelby Co, TN, Design



Resilient commercial corridor concept



- Applications Accepted on Rolling Basis:
 - No submission deadline
 - Apply through Grants.gov
- EDA's standard Two-Stage Process:
 - Phase I: Proposal review by Proposal Review Committee (PRC)
 - Phase 2: Complete Application review by Investment Review Committee (IRC)

For expediency, an applicant may submit a complete application as its proposal. However, the Regional Office must first make a Phase I determination, before moving to a Phase II review of responsive submissions.

PHASE I PROPOSAL REVIEW – PRC EVALUATION CRITERIA

- A PRC of at least three EDA staff will review all complete proposals
- Responsiveness to the Disaster Supplemental NOFO will be determined by the following factors (NOFO E.1. a-e):
 - a) Project's consistency with at least one of DOC's current Disaster Recovery Investment Priorities
 - b) Applicant's eligibility to receive an EDA grant
 - c) Project is located in or serves an area that has received a declaration of **major disaster** under Hurricanes Harvey, Irma, Maria, wildfires or other natural disasters in calendar year 2017
 - d) Project is consistent with the goals of EAA programs, including a **demonstrated nexus** between the scope of work and **disaster recovery and resilience efforts**
 - e) Project is aligned with the region's economic objectives stated in its CEDS or CEDS-equivalent economic development plan except for strategy grants

ADDITIONAL PROPOSAL REQUIREMENT – DISASTER NEXUS NARRATIVE

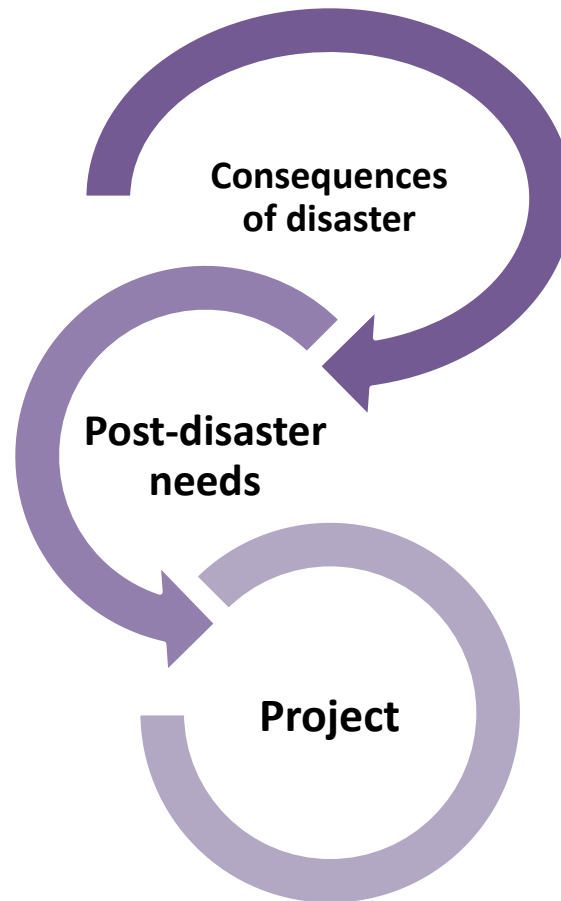
In addition to the standard EAA Application requirements, a complete FY18 Disaster Supplemental award proposal package must include a:

Disaster Nexus Narrative (item 5 of the requirements for complete application)

- Describes the nexus between the proposed scope of work and the disaster recovery and resilience efforts planned or underway in the affected area(s)
- Demonstrates the connection between the consequences of the disaster (damage/disruptions), and the project's intended outcomes that fulfill the community's specific post-disaster needs.
- Narrative, not to exceed one page, must be attached to the Form ED-900

NOFO At Section D.2.b provides a complete list of all Required Content and Forms.

One-page attachment that explains the **consequences of the relevant disaster** and how the intended project outcome fulfills a community's **post-disaster needs**.



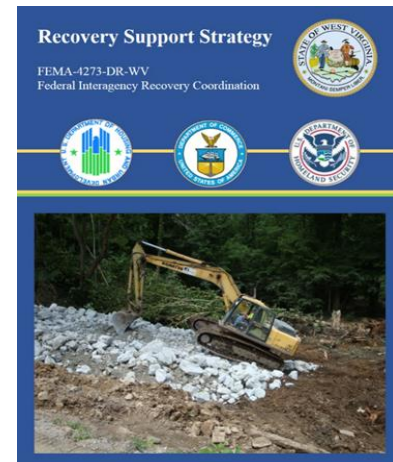
WHAT IS A CEDS EQUIVALENT?

Except for strategy grants, the applicant must demonstrate alignment of its project with the region's Comprehensive Economic Development Strategy (CEDS) or CEDS Equivalent.

Documents for consideration can include:

- Regional economic development plan (or combination of plans)
- Regional comprehensive plan
- Regional resilience, adaptation or hazard mitigation plan
- Long-term Recovery Support Strategy (RSS) prepared in FEMA disaster locations

Applicants should demonstrate how an alternative strategy document meets the CEDS requirement.



PHASE II APPLICATION REVIEW - IRC EVALUATION CRITERIA

- Completed applications that are determined by the PRC to be **Responsive** to the NOFO will be reviewed by an IRC convened by the Regional Office. EDA is not obligated and cannot guarantee that the relevant project will receive funding in whole or in part.
- IRC for FY18 Disaster Supplemental applications will be composed of at least three EDA staff.
- Applications recommended by the IRC will be forwarded to the Regional Director for possible selection.
- NOFO sets forth specific IRC review criteria for:
 - Construction and non-construction projects**
 - Strategy grants**

IRC EVALUATION CRITERIA - CONSTRUCTION AND NON-CONSTRUCTION

IRC Evaluation Criteria for FY18 Disaster Supplemental Applications, all having equal weight (NOFO E.2.a):

Construction and Non-Construction Grants

1. Strength of the nexus of the project's scope of work to the major disaster designation
2. Project's responsiveness to the needs of communities impacted by relevant disasters
3. Project's feasibility, which may include availability and committed proposed matching funds
4. Project's sustainability/durability, including support from regional stakeholders
5. Project's alignment with the regional CEDS or equivalent EDA accepted economic development strategy, including the extent of project alignment with other public and private investments.
6. Alignment with DOC's Disaster Recovery Investment Priorities
<https://www.eda.gov/about/investment-priorities/disaster-recovery/>

Construction and Non-Construction Grants (cont.)

7. Significance of the impact upon the region from the relevant disaster
8. Demonstrated ability of the project to foster job creation and promote private investment
9. Likelihood of project to start quickly and immediacy of its impacts
10. Applicant's organizational capacity, including financial and management capacity
11. Extent to which project will enable the community/region to become more economically diversified, prosperous, and resilient to disasters
12. Extent to which the project is based on regionally oriented and collaborative economic development strategies

IRC EVALUATION CRITERIA - STRATEGY GRANTS

IRC Evaluation Criteria for FY18 Disaster Supplemental Applications, all having equal weight (NOFO E.2.a):

Strategy Grants

1. Nexus of the project's scope of work to the major disaster
2. Quality of the proposed scope of work for the development, implementation, revision or replacement of a strategic economic development or disaster recovery plan
3. Project's potential to increase the capacity of the community or region to promote job creation, private investment and disaster resilience
4. Project's feasibility and likelihood to achieve its projected outcomes
5. Alignment with Disaster Recovery Investment Priorities
6. Ability of applicant to successfully implement the project
7. Extent to which the project demonstrates support from regional stakeholders (private, public, nonprofit, etc.)

Opportunity to leverage other federal resources for greatest impact (NOAA, USDA, HUD, etc.)

- Consider opportunities to leverage other public, private and philanthropic funding for more impact.
- Consider opportunities to scale up projects.
- Ensure no duplication of costs.
- Research other federal agency funding opportunities, eligibility, timeframe.

The whole is greater than the sum of its parts

Valuable Websites

- **FY18 Disaster Supplemental NOFO, FAQs and resources:**
<https://www.eda.gov/programs/disaster-recovery/2018-supplemental/> (linked to EDA homepage)
- To **verify counties in 2017 Declared Disaster Areas**, consult FEMA website:
 - Summary list <https://www.fema.gov/media-library/assets/documents/28318>
 - Searchable data base: www.fema.gov/disasters

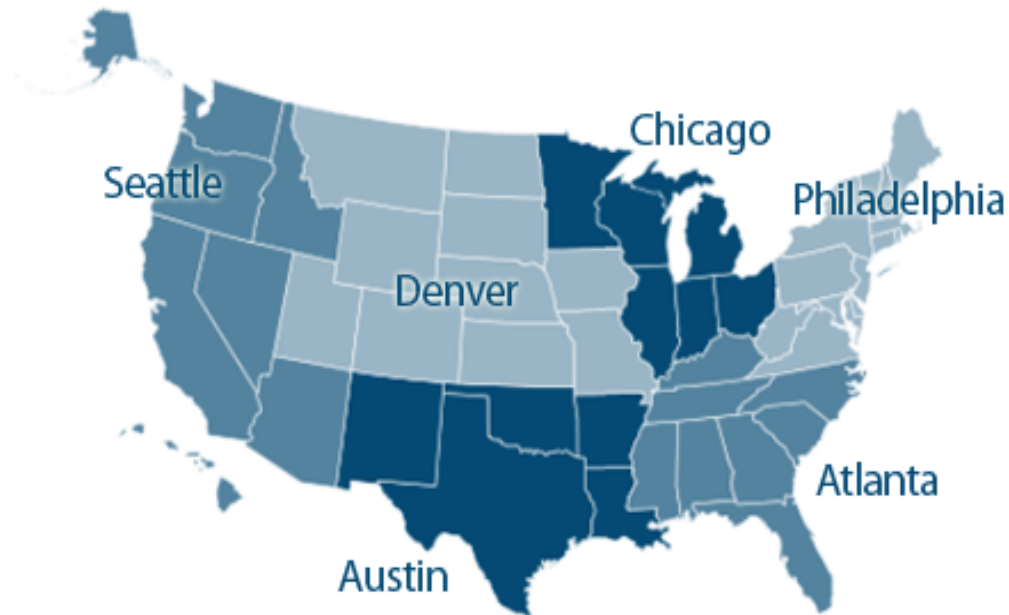
ADDITIONAL RESOURCES

- Additional EDA Disaster Recovery Resources: www.eda.gov/disaster-recovery
- NIST Resources: Community Resilience Economic Decision Support Guide <https://www.nist.gov/topics/community-resilience/economic-decision-guide>
- 100 Resilient Cities: <http://www.100resilientcities.org/>
- USDOE Websites: <https://www.energy.gov/articles/how-microgrids-work> and <https://www.energy.gov/science-innovation/energy-sources/renewable-energy/solar>

CONTACTS FOR DISASTER SUPPLEMENTAL FUNDS

Please see Regional Disaster Points of Contact:

<https://www.eda.gov/programs/disaster-recovery/contact/> (NOFO, Sec. G)



Puerto Rico and the U.S. Virgin Islands are covered by the Philadelphia office.

Please consult the [FAQ](#). To add a question, please send a note to: edi@eda.gov

QUESTIONS via CHAT?





THANK YOU!

Naomi Friedman, National Coordinator

Disaster Recovery and Resilience

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