



**GEORGIA
SOUTHERN
UNIVERSITY**

UNIVERSITY

Georgia Southern University

CENTER DIRECTOR

Dr. Dominique Halaby

CENTER LOCATION

Downtown Statesboro
58 E. Main St.

CENTER SINCE 2017

TRADE CLUSTERS

- * Distribution & Electronic Commerce
- * Marketing, Design & Publishing Businesses
- * Hospitality & Tourism
- * Metalworking Technology Production

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Georgia Southern University EDA University Center

The EDA University Center at Georgia Southern University builds off the success of the award-winning Business Innovation Group, creating a seamless support network for entrepreneurs and innovators in key regional clusters. The EDA University Center at Georgia Southern serves as a one-stop shop for businesses in this region to obtain valuable information and professional support from any of the University's programs focused on economic development and job creation.

The Georgia Southern (GS) EDA University Center supports businesses and entrepreneurs through technical assistance and applied research.

Technical Assistance

The GS EDA University Center provides technical assistance in the form of mentoring, training, business workshops, and networking events.

The center connects entrepreneurs with students to assist with projects such as branding, marketing plans, and public relations strategies. Faculty have also been involved in assisting innovators through the center with chemistry, biology, and engineering issues.

The center also creates workshops and training opportunities for entrepreneurs as well as networking events to strengthen the ecosystem.

Applied Research

The GS EDA University Center conducts research for public and private partners to aid in the planning process for community and/or business development through market surveys, compensation studies, economic impact reports, and feasibility analyses.

Business Innovation Group

The Business Innovation Group (BIG) combines the professional skills and expertise of the GS EDA University Center with the Center for Business Analytics and Economic Research (CBAER), the Area Small Business Development Center (SBDC), the Innovation Incubator, the Fabrication Laboratory (FabLab), SCORE, the Georgia Grown Innovation Center and the Hinesville Innovation Incubator.

Through the consolidated and combined efforts of BIG, the GS EDA University Center is able to assist entrepreneurs in the region to get the guidance and support they need to create new businesses, grow existing businesses, and create a climate that leads to more jobs for area residents.



The GS EDA University Center is led by the Business Innovation Group at Georgia Southern University. Funding for the center is provided by the U.S. Economic Development Administration.