



## UNIVERSITY

The University of Kansas

## DIRECTOR

Wally Meyer, KU Center for Entrepreneurship

## LOCATION

Center for Entrepreneurship and Institute for Policy & Social Research  
Lawrence, Kansas

## ESTABLISHED

in 1988

## ACTIVITIES

Technical assistance  
Entrepreneurial assistance  
Applied research

## CLIENTS

Entrepreneurs and innovators  
Small businesses  
Startups  
KU faculty and students  
Nonprofit organizations  
Local and state governments  
Economic development agencies

## CONTACT

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## WEBSITE

<https://ipsr.ku.edu/KUforKS>

# KU for KS: KU University Center

The KU University Center, KU for KS, is a collaboration between the KU Center for Entrepreneurship in the School of Business and the Institute for Policy & Social Research. Funded by the Economic Development Administration, the UC accelerates economic growth in Kansas and the Midwest through innovation and high-growth entrepreneurship. The UC leverages the expertise of faculty, staff, and students and works with a range of university, local, state, regional, and national organizations.

### Redefining Retirement with RedTire

RedTire helps facilitate the transfer of ownership of businesses to college graduates with the expertise to manage a business. Over 100 businesses—including veterinary, pharmacy, and dental practices, financial institutions, manufacturing and agricultural businesses — and 175 management candidates are working with RedTire. RedTire has completed 72 transactions and saved over 600 jobs. Find more at <http://redtire.org>.

### Commercializing University Research through Entrepreneurship

CURE helps bridge the gap between federally-funded basic research and potential commercial applications through in-market testing of the inventions' concepts and prototypes. CURE has completed two Startup Schools @KU at the KU Medical Center, which assists the major KC hospitals' research staff with commercialization of their technologies. Visit: <https://entr.ku.edu/startup-school>.

### Growing and Learning with Jayhawk Consulting

Jayhawk Consulting helps clients grow through data analysis and project development and offers KU students experiential learning as work for real clients. Since 2010, Jayhawk Consulting has assisted over 100 diverse organizations, including Westar Energy, the KU Hospital, the Kansas State Fair, the U.S. Department of Energy, Head Start, KU Innovation Way Project, and Community Housing for Wyandotte County. More at: <http://jayhawkconsulting.org>.

### Building Businesses at The Catalyst

The KU Catalyst is KU's student new business incubator. Currently, 16 student-founded businesses participate in this program that provides pro bono legal, accounting, and financing services plus mentoring, space, and access to capital. New medical devices, therapies, athleisure wear, fintech software, hydroponics, and other creative ideas are being commercialized in this startup space. Visit <https://catalyst.ku.edu> to learn more.

### Deciding with Data from the Kansas Regional Data Portal

Working with the Kansas Association of Regional Development Organizations, IPSR developed the Kansas Regional Data Portal to assist with economic development decision-making and planning. The portal aggregates and provides data and visualizations for Kansas and its regions. Visit the portal at <https://ipsr.ku.edu/sdc/region.php>. IPSR is also the lead agency for the Kansas State Data Center and maintains vast Kansas data resources at <https://ipsr.ku.edu/ksdata>.