Educational Association of University Centers
January 22, 2020

Our Mission: Foster positive economic transformation through higher education...
Agenda

- Welcome and Introduction
  - Dan Ripke, Larry Molnar
  - Bernadette Grafton

- Webinar session topics
  - Update from EAUC, Dan Ripke
  - Update from EDA, Bernadette Grafton

- Opportunity Zones Mapping Tool
 Updates from EAUC

- EAUC Membership 2020
  - Newsletter/News/Legislative Updates
  - Members Only Web Content
  - EAUC Annual Event Discount

- EAUC Annual Conference in Washington DC – March 15-17, 2020
  - Reception March 15th
  - Full-Day of Sessions March 16th
  - Half-Day of Sessions March 17th
Educational Association of University Centers Annual Conference
March 15th - 17th 2020

- US Department of Commerce, Economic Development Administration (EDA)
- US Dept of Labor
- National Institute of Standards and Technology (NIST)
- Dept of Defense
- US Dept. of Agriculture
- National Science Foundation
- US House of Representatives staff
- US Senate Staff
- Brookings Institution
- Heritage Foundation
- University Government Relations Officers
- National Association of Development Organizations
- International Economic Development Association
- National Association of Counties
- Panels of University Center Directors to speak about innovative programs and projects
Updates from EDA

- Administration Priorities
  - Disaster Recovery and Resiliency
    - **FY19 Disaster Supplemental Notice of Funding Opportunity**: $587 million available to eligible disaster grantees serving communities with a Presidentially declared major disaster in 2018, and Floods and Tornadoes in 2019.
    - **FY18 Disaster Supplemental Notice of Funding Opportunity**: $587 million available for grants to assist communities experiencing economic distress or harm resulting from Hurricanes Harvey, Irma, and Maria, Wildfires and other Federally-declared natural disasters occurring in calendar year 2017.
  - Opportunity Zones
    - Planning and implementation projects aimed at attracting private investment – including from Opportunity Funds – to grow businesses and create jobs in Census tracts that have been designated as Opportunity Zones.
Our Speaker this Month

Carol Rogers
USA Opportunity Zones

Mission: providing data and empowering communities, regions and public officials to make Opportunity Zones Investment Ready!

Access the Opportunity Zone Tool

Overview

Intended as a concise, powerful tool to link OZs and EDA investments. Combining location information showing where the zones are (the map) with reports that describe the zone itself in economic and demographic terms while showing the intersection of EDA’s Economic Development District and University Center programs. Additionally, economic developers can see the zone in the context of its congressional district, Economic Development District, State, and EDA (multi-state) Region. Content of each report includes EDA investments near or in the zones or the regions, demographic and economic metrics.

More than 8,700 opportunity zones have been designated across the United States, established as part of the 2017 Tax Cuts and Jobs Act, and are intended to foster long-term private sector investments in low-income communities. We can now begin to show the intersection of EDA’s public investments and activities (more information will be added) near or within these zones. Also, we will be integrating the opportunity zones geography throughout StatsAmerica.

This tool can provide support to EDA-designated Economic Development Districts (there are more than 390 across the U.S.) as well as local economic and community developers, helping them integrate local investment information with publicly supported projects in or near these zones.

As EDDs either develop their new 5-year comprehensive economic development strategies or enhance them, the integration of opportunity zones as a new investment opportunity will be important. Just like other StatsAmerica tools, this one is easy to use: just zoom the map to an area of the country, click on a blue-shaded census tract (those are the opportunity zones) and scroll down to view multiple reports from the perspective of the zone itself, the congressional district, state or Economic Development District (EDD) the zone is part of, providing some unique context for economic developers.
USA Opportunity Zones

CLICK ON THE MAP to select a local area. Then SCROLL DOWN to view reports.

Leaflet | Tiles © Esri — Esri, DeLorme, NAVTEQ, TomTom, Intermap, iPC, USGS, FAO, NPS, NRCAN, GeoBase, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), and the GIS User Community

Note: This mapping tool approximates some Census tracts. If in doubt, questions about the geography or status of a qualified opportunity zone or location, the definitive guidance and list is available via the Department of Treasury official website.
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Opportunity Zone Key Metrics

This region has 16 Opportunity Zones (OZ). (Download OZ List)

- Population living in OZ: 56,021
- Land area of OZ: 136.0 sq miles
- Labor force in OZ: 24,240
- Labor force participation rate within OZ: 56.2
- Unemployment rate for OZ: 12.4
- Per Capita Money Income: $17,672
- Poverty rate in OZ: 33.7

Source: U.S. Census Bureau: American Community Survey, aggregated by STATS America

U.S. Economic Development Administration

There are no EDA grants supporting opportunity zones within 200 miles of this area. Learn More
The closest University Center is at University of Illinois - Champaign. It is about 136 miles away. Learn More

Regional Demographics

666,088 people live in this EDD.

<table>
<thead>
<tr>
<th>Age</th>
<th>Count</th>
<th>Pct Distribution</th>
<th>U.S. Pct Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>150,569</td>
<td>22.6 %</td>
<td>22.9 %</td>
</tr>
<tr>
<td>18 to 64</td>
<td>412,116</td>
<td>61.9 %</td>
<td>62.2 %</td>
</tr>
<tr>
<td>65 and over</td>
<td>103,403</td>
<td>15.5 %</td>
<td>14.9 %</td>
</tr>
</tbody>
</table>

Industry Mix

The Innovation Index 3.0 provides insight into the innovation capacity and innovative output of a region
This region has an innovation index score of 92.4.

<table>
<thead>
<tr>
<th>Index</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Human Capital and Knowledge Creation Index</td>
<td>118.8</td>
</tr>
<tr>
<td>Business Dynamics Index</td>
<td>61.7</td>
</tr>
<tr>
<td>Business Profile Index</td>
<td>79.2</td>
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<tr>
<td>Employment and Productivity Index</td>
<td>101.3</td>
</tr>
<tr>
<td>Economic Well-Being Index</td>
<td>100.6</td>
</tr>
</tbody>
</table>

Source: IBRC at the Indiana University Kelley School of Business

<table>
<thead>
<tr>
<th>Industry Classification</th>
<th>Establishments</th>
<th>Employment</th>
<th>Employment Dist.</th>
<th>Employment LG</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total nonfarm</td>
<td>13,405</td>
<td>237,979</td>
<td>100.0%</td>
<td>N/A</td>
</tr>
<tr>
<td>Natural Resources, Mining, Construction</td>
<td>1,877</td>
<td>13,897</td>
<td>5.8 %</td>
<td>0.91</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>408</td>
<td>22,724</td>
<td>9.5 %</td>
<td>1.10</td>
</tr>
<tr>
<td>Trade, Transportation, Utilities</td>
<td>2,903</td>
<td>52,221</td>
<td>21.9 %</td>
<td>1.15</td>
</tr>
<tr>
<td>Information, Finance, Real Estate</td>
<td>1,397</td>
<td>10,610</td>
<td>4.5 %</td>
<td>0.58</td>
</tr>
<tr>
<td>Professional, Scientific, Technical</td>
<td>1,235</td>
<td>9,758</td>
<td>4.1 %</td>
<td>0.64</td>
</tr>
<tr>
<td>Management of Companies, Administration, Support, Etc.</td>
<td>733</td>
<td>10,064</td>
<td>4.2 %</td>
<td>0.53</td>
</tr>
<tr>
<td>Educational Services</td>
<td>274</td>
<td>24,406</td>
<td>10.3 %</td>
<td>1.10</td>
</tr>
<tr>
<td>Health Care and Social Services</td>
<td>1,257</td>
<td>36,329</td>
<td>15.3 %</td>
<td>1.03</td>
</tr>
<tr>
<td>Arts, Entertainment</td>
<td>235</td>
<td>4,661</td>
<td>2.0 %</td>
<td>1.05</td>
</tr>
<tr>
<td>Accommodation, Food Services</td>
<td>1,369</td>
<td>26,004</td>
<td>10.9 %</td>
<td>1.15</td>
</tr>
</tbody>
</table>
Questions, feedback!

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Reminders

- Video of this Webinar will be posted within the next 2 weeks
- EAUC Spring Meeting in Washington, DC –
  - dripke@eauc.org or (530) 519-3486
- Next Webinar – Wednesday – March 25, 2020 2pm Eastern