Educational Association of University Centers

Our Mission: Foster positive economic transformation through higher education...
Welcome and Introductions
- Larry Molnar
- Bernadette Grafton

Today’s Agenda
- Recent Updates
  - UEDA Conference – EAUC session (Sunday, Sept 29, 2019 12:00 noon)
  - Planning for EAUC Spring DC Conference
- Larry Molar – President, EAUC
- Bernadette Grafton, EDA University Center Coordinator
- Presentation by Roberto Gallardo
Larry Molnar, President, EAUC

- Brief History and Mission
- Membership update - reset
- Engagement with Legislators
- Case History Abstracts
- Template, Distribution and Publication
Bernadette Grafton, EDA University Center Coordinator

- EDA Priorities
- Upcoming Funding Cycle
- FY 2020 Funding Anticipated
- Upcoming EDA Events
EDA Investment Priorities

- Recovery and Resilience – especially focused on natural disasters right now
- Opportunity Zones – extremely important area for EDA leadership
- Critical Infrastructure
- Workforce Development & Manufacturing
- Exports & FDI
EDA Funding Opportunities

- Public Works and Economic Adjustment Assistance (known as PWEDA)
  - Applications accepted on a rolling basis

- Short Term Planning and Local Technical Assistance
  - Applications accepted on a rolling basis; new NOFO to be available soon

- Regional Innovation Strategies (RIS) Program
  - “Expects to announce competitions/grant opportunities for FY2020, pending appropriations.”

- 2019 Disaster Supplemental (new)
  - Applications accepted on a rolling basis
  - Funding available for communities impacted by natural disasters in 2018 and Floods and Tornadoes in 2019

- University Center Program
  - Next funding cycle: FY2021 (CRO and PRO)
EDA Announcements - General

- EDA Tools and Resources
  - [www.statsamerica.org](http://www.statsamerica.org)
  - [https://www.eda.gov/programs/university-centers/](https://www.eda.gov/programs/university-centers/) - Updating your PDFs

- Resources for Minority- and Woman- owned Businesses (Sally Waley – AURO)
  - [www.galaxyofstars.org](http://www.galaxyofstars.org)
Jumpstarting Regional Digital Inclusion Efforts

Roberto Gallardo, Ph.D.
Purdue Center for Regional Development / Extension
EDA University Center

robertoge; pcrd
What the Research Says

- Broadband DOES matter for a whole host of social & economic outcomes!
  - Household income
  - Employment levels
  - Firm attraction
  - Farm profits
  - Civic engagement
  - Increased housing values

- Adoption is (arguably) more important than simple availability

- The extent to which very fast speeds matter is TBD…
What is Digital Inclusion?

Refers to the adoption of broadband technologies and its meaningful use for social and economic benefits.

Source: Community Developments Investments Magazine, November 2018
Digital Inclusion Dimensions

1. Affordable & robust broadband
2. Internet-enabled devices that meet needs of user
3. Digital Literacy training
4. Quality technical support
5. Applications & online content that encourage self-sufficiency, participation, & collaboration

Source: National Digital Inclusion Alliance
State of Broadband Reports

• Discusses broadband deployment models
• Identifies 25/3 providers
• Maps 25/3 footprint and technologies
• Population, household, & business broadband gaps
• Digital Distress
• Homework Gap
• Digital economy trends
• Digital Inclusiveness
Homework Gap
Digital Distress

- No Internet
- No Computing Devices
- Mobile Devices Only
- Cellular Data Only

Map showing areas with digital distress in Counties: Shelby, Franklin, Decatur, Jennings, Jefferson, Ripley, Switzerland, Dearborn, Ohio.
Digital Inclusiveness

- Household survey
- Identifies digital inclusion areas to focus on
- Measures impact of internet benefits
Digital Inclusiveness

![Bar chart showing Digital Inclusiveness scores](chart.png)

n=1,656
Southeastern Indiana Regional Planning Commission Results

• Formation of regional digital inclusion task force
• Promote electric co-op survey exploring possibility of broadband
• Map free Wi-Fi hotspots in the region
• Inventory facilities conducive to hosting digital literacy workshops
• Preliminary conversations with businesses to setup a device loan program
• Trained local chamber on offering digital ready business program
• Planning phase of digital skills program for veterans
“An intelligent community is one that – whether through crisis or foresight – understands the enormous challenges of the digital age and has taken conscious steps to prosper in it.”

Source: Bell et al (2014). Brain Gain
Intelligent Community Program (ICP)

- Increase awareness
- Form task force
- Checklist (asset-mapping)
- Execute & document
- Recognize
Eastern Indiana Regional Planning Commission Results

- Completed nine presentations
- Completed three IC checklist reports & action plans
- Completed four iFront Door programs
- Advising Rush County broadband task force
  - Trained local volunteer on offering digital ready business program
  - Completed county data validation and demand aggregation survey
- Secured more than $10,000 for regional robotics program
Contact Information

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