



Educational Association of University Centers

June 23, 2021

Our Mission: Foster positive economic transformation through higher education...

Agenda

- Welcome remarks from Christi Bell and Bernadette Grafton
- Update from EAUC
- Update from EDA
- EDA Non-Infrastructure GPRA Refresher, Bernadette Grafton
- Jeffrey Rupp, Mississippi State University
- Q&A
- Valeria Vargas, UC Initial GPRA Data
- Wrap-up

Updates from EAUC



- Board meetings Held for May and June 2021
- Funding Opportunities
 - **Wells Fargo Bank – Community Giving** – Due Friday, June 25, 2021 (by invitation only)
 - SBA – \$100 million - **Community Navigator** program \$1 million - \$5 million over 2 years – Due July 12, 2021
 - USDA – **Rural Innovation Stronger Economy (RISE)** Grant Program - \$10 million in FY 2021 - The purpose of this program is to provide financial assistance to support job accelerator partnerships that improve the ability of distressed rural and energy communities to create high wage jobs, accelerate the formation of new businesses, and help rural communities identify and maximize local assets.
 - HHS - \$80 million **Public Health Informatics & Technology Workforce Development Program (PHIT Workforce Program)** – Due September 14, 2021

Updates from EDA

- Learn about the redesigned StatsAmerica, including the new tools and data
 - June 24, 2020 1pm ET
 - Register here <https://www.statsamerica.org/training/>
- New Tools from EDA Grantees!
 - Analysis Platform for Risk, Resilience, and Expenditure in Disasters (APRED): [apred \(iu.edu\)](http://apred.iu.edu)
- FY21 EDA UC Notice of Funding Opportunity published for CRO and PRO
 - NOFO closed – regions are currently reviewing applications

GPRAs Reminders

The screenshot shows a web browser window with the URL <https://eda.gov/performance/gpra/>. The page header features the EDA logo and navigation links: About, Funding Opportunities, Programs, Success Stories, Resources, Newsroom, and Contact. The breadcrumb trail reads: HOME / EDA PERFORMANCE MEASUREMENT AND PROGRAM EVALUATION / New Performance Data Collection Instruments and Processes.

EDA PERFORMANCE MEASUREMENT AND PROGRAM EVALUATION

- EDA Performance Measurement and Program Evaluation
- New Performance Data Collection Instruments and Processes
- Frequently Asked Questions (New Non-Infrastructure Metrics)
- Research Reports, Tools, and Data Sources
- Key Definitions

NEW PERFORMANCE DATA COLLECTION INSTRUMENTS AND PROCESSES

** This applies ONLY to non-infrastructure programs. Infrastructure (construction) programs will continue to follow existing processes for GPRAs data collection.*

BACKGROUND

EDA collects and reports on performance measures in compliance with the Government Performance and Results Act of 1993 that, as amended by the GPRAs Modernization Act of 2010, establishes requirements for all agencies to collect, analyze and report on their performance.

Currently, EDA collects performance data using the ED-915, ED-916, ED-917, and ED-918 forms. The forms that have been revised and replaced by the new data collection instruments are ED-916, ED-917, and ED-918.

NEW DATA COLLECTION PROCESS

This new process will be entirely web-based. Links to the questionnaires will be distributed electronically to grant recipients by the Performance and National Programs Division according to the following schedule, beginning in December 2020:

ED-916 *Semi-Annual Program Outputs Questionnaire*

- Non-Infrastructure grant recipients with award start dates on or after 6/1/2020 will begin receiving the Semi-Annual Program Outputs Questionnaire in early December and then

RECORDED WEBINARS

- New GPRAs Process for RLF Grantees (February 23, 2021)
- Educational Association of University Centers Webinar - December 2020 (December 9, 2020)
- TAAF Grantee Webinar (December 7, 2020)
- NADO Webinar: EDA's New GPRAs Metrics and Data Collection Processes (December 3, 2020)
- EDA New Non-Infrastructure Metrics and Data Collection Processes (August 10, 2020)

DEMO VIDEOS

Build to Scale Grantees

Resource Directory

Disaster Recovery

Annual Reports

Stay Connected
(Subscribe to EDA's monthly e-newsletter)



EDA

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

The Center for Entrepreneurship and Outreach





The Center for Entrepreneurship & Outreach



MISSISSIPPI STATE
UNIVERSITY™



The EDA UC is Housed in the Ecenter



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We work with 25 companies annually using graduate students to do applied research and provide technical assistance.

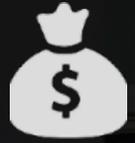


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Meanwhile...

**Students have created
companies in the last three
years worth combined
\$21M+**



Success Story: Duet Tech

DUET™

Patent-pending Hair Clippers

- *Reduces heat build-up*
- *Interchangeable heads*
- **Raised \$132,000** in angel capital
- Over **88,000** YouTube Subscribers
- Founded by:
 - Thomas White '18 (ABE)
 - Tyler Anthony '19 (CPE)
 - Vicki Jordan '18 (Psychology)





Success Story: WISPr



Signal-Optimizing Drones

- *Finds optimum 3D location to build new wireless antennas*
- **8FT employees** in Batesville, MS
- **Raised \$450,000** in angel capital
- Valued at **\$1.5M**
- Founded by three students:
 - Conor Ferguson '18 (ECE)
 - Austin Ratcliffe '18 (ECE)
 - Joey Cuty '18 (ECE)





Success Story: Glo



Liquid-activated Lights

- *Light up beverages*
- *Glowing bath bombs*
- *Children's sensory toys*
- Over **2 million cubes** shipped
- Customers in **36 countries**
- Founded by two students:
 - Kaylie Mitchell '16 (Grph Des.)
 - Hagan Walker '15 (ECE)





Success Story: Glo



123

SESAME STREET

& GLO PALS





Success Story: Glo





Success Story: Glo



The community is
our classroom.



The Idea Shop
is a public
maker space



MISSISSIPPI STATE
UNIVERSITY
STUDIO

The Idea Shop
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COMMUNITY
PLACE

WOOD
WORKING
CLASS



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PUMPKIN
PAINTING



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PLACE

TALLEDEGOURD
500



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TALLEDEGOURD

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Gaming
Lock-in



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GITAR
MAKING
WORKSHOP



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ICREATE
CAMP



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INNOVATION
CHALLENGE



6th-12th Graders:
PITCH YOUR IDEA
& compete for
\$2000
in **PRIZES!**

INTERNATIONAL PAPER
INNOVATION CHALLENGE
OKTIBBEHA COUNTY STUDENTS TAKING
IDEAS & ENTERPRISE

**READY TO EXPLORE ENTREPRENEURSHIP
LIKE A BOSS?**

PRESENTED BY:
THE PARTNERSHIP
MISSISSIPPI STATE UNIVERSITY
COLLEGE OF BUSINESS

**JOIN US FOR A PARENT / STUDENT
KICK-OFF MEETING**
Special Guest: Tyson Lee of LoveLEE Rolls

For more information, visit:
stklikeaboss.com

TUES, MARCH 5
5:30pm • GLO Office
419 East Lampkin

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INNOVATION
CHALLENGE



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Day!*[®] 

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The Center for Entrepreneurship and Outreach

Questions?





GPRA: ED-916 Output Results

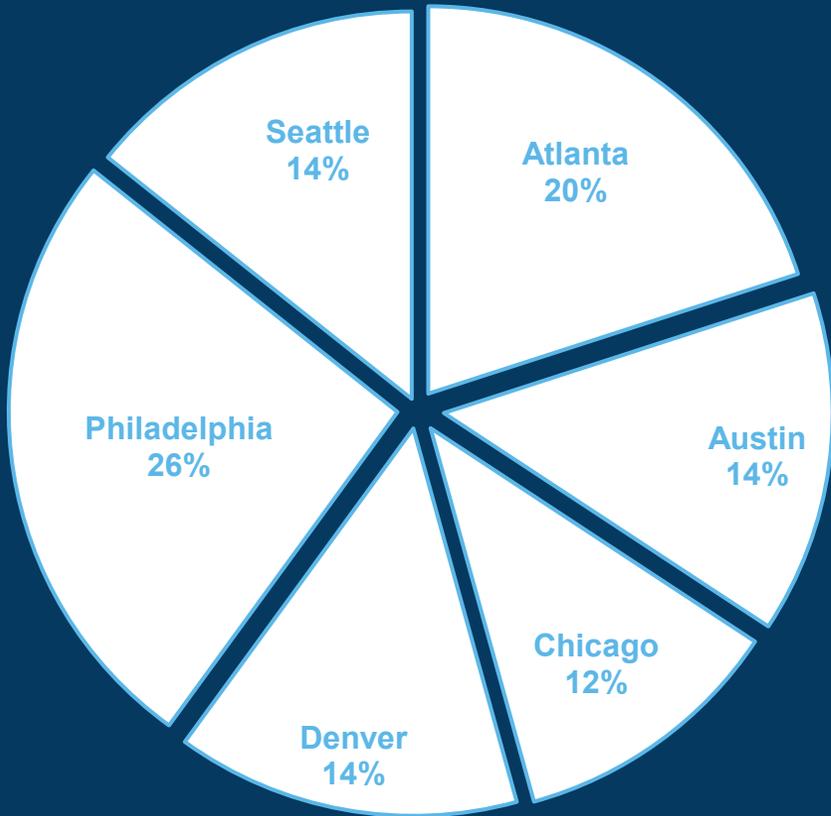
University Centers

E•D•A

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION

Getting America Back to Work!

BREAKDOWN BY EDA REGION

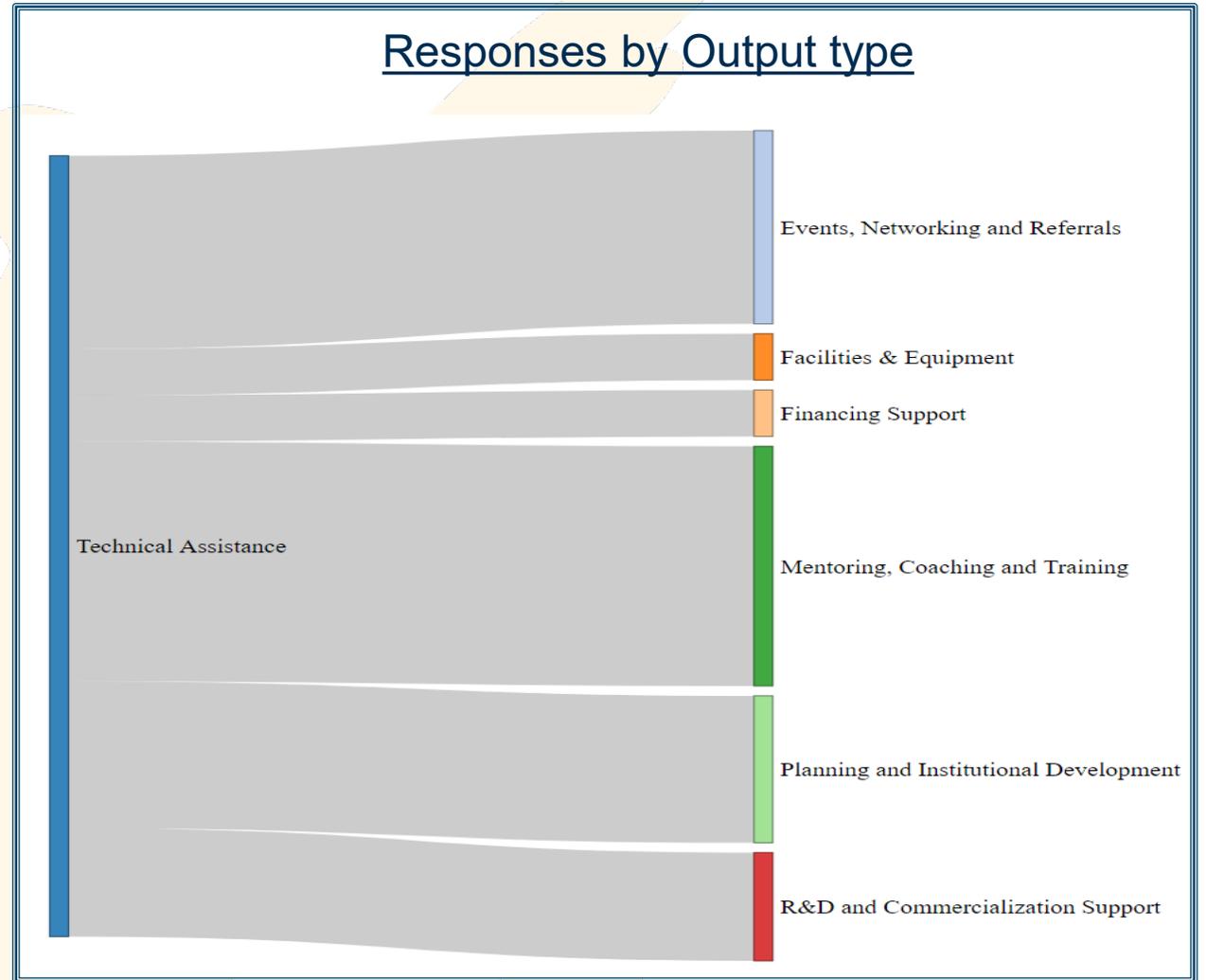


Key Process Points

- Timeframe of analysis
 - ❑ Awarded between June-September 2020
 - ❑ Reported between December 2020-April 2021
- University Centers
 - ❑ 35 awards were due to report
 - ❑ **100%** response rate
- ED-916 allows us to capture the outputs by which EDA is helping build key capacities
 - ❑ All efforts reported in this first round of analysis, were in response to COVID-19

General Outputs

- UCs reported on all survey sections
- Collectively, the 35 UCs
 - ✓ Held 248 events with 3,819 participants
 - ✓ Made 690 referrals to technical experts, local economic development organizations, and other federal agencies, among others
 - ✓ Coached and mentored 453 firms in 527 sessions
 - ✓ Hosted 364 training sessions



Events held by University Centers

Reported Focus of events



- Focus of events is a reflection of the current context
- Reported beneficiaries include
 - UCs, Startups, SMEs, Firms and Regional jurisdictions
- In addition, UCs have helped with R&D and commercialization
 - Patent activities and filings
 - Intellectual Property rights strategies

Wrap-up

- Thank you to our speakers, Jeffrey and Valeria
- Next Webinar is scheduled for August 25th, 2021