



Educational Association of University Centers

Our Mission: Foster positive economic transformation through higher education...

EAUC/EDA University Center Webinar – Sept 2019

- Welcome and Introductions
 - Larry Molnar
 - Bernadette Grafton
- Today's Agenda
 - Recent Updates
 - UEDA Conference – EAUC session (Sunday, Sept 29, 2019 12:00 noon)
 - Planning for EAUC Spring DC Conference
- Larry Molar – President, EAUC
- Bernadette Grafton, EDA University Center Coordinator
- Presentation by Roberto Gallardo

Larry Molnar, President, EAUC

- Brief History and Mission
- Membership update- reset
- Engagement with Legislators
- Case History Abstracts
- Template, Distribution and Publication

Bernadette Grafton, EDA University Center Coordinator

- EDA Priorities
- Upcoming Funding Cycle
- FY 2020 Funding Anticipated
- Upcoming EDA Events



EDA Investment Priorities

- Recovery and Resilience – especially focused on natural disasters right now
- Opportunity Zones – extremely important area for EDA leadership
- Critical Infrastructure
- Workforce Development & Manufacturing
- Exports & FDI

EDA Funding Opportunities

- Public Works and Economic Adjustment Assistance (known as PWEDA)
 - Applications accepted on a rolling basis
- Short Term Planning and Local Technical Assistance
 - Applications accepted on a rolling basis; new NOFO to be available soon
- Regional Innovation Strategies (RIS) Program
 - “Expects to announce competitions/grant opportunities for FY2020, pending appropriations.”
- 2019 Disaster Supplemental (new)
 - Applications accepted on a rolling basis
 - Funding available for communities impacted by natural disasters in 2018 and Floods and Tornadoes in 2019
- University Center Program
 - Next funding cycle: FY2021 (CRO and PRO)

EDA Announcements - General

- EDA Tools and Resources
 - www.statsamerica.org
 - <https://www.eda.gov/programs/university-centers/> - Updating your PDFs
- Resources for Minority- and Woman- owned Businesses (Sally Waley – AURO)
 - www.galaxyofstars.org

Jumpstarting Regional Digital Inclusion Efforts

Roberto Gallardo, Ph.D.

Purdue Center for Regional Development / Extension

EDA University Center



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What the Research Says

- **Broadband DOES matter for a whole host of social & economic outcomes!**
 - **Household income**
 - **Employment levels**
 - **Firm attraction**
 - **Farm profits**
 - **Civic engagement**
 - **Increased housing values**
- **Adoption is (arguably) more important than simple availability**
- **The extent to which *very fast* speeds matter is TBD...**



What is Digital Inclusion?

Refers to the adoption of broadband technologies and its meaningful use for social and economic benefits.

Source: [Community Developments Investments Magazine, November 2018](#)



Digital Inclusion Dimensions

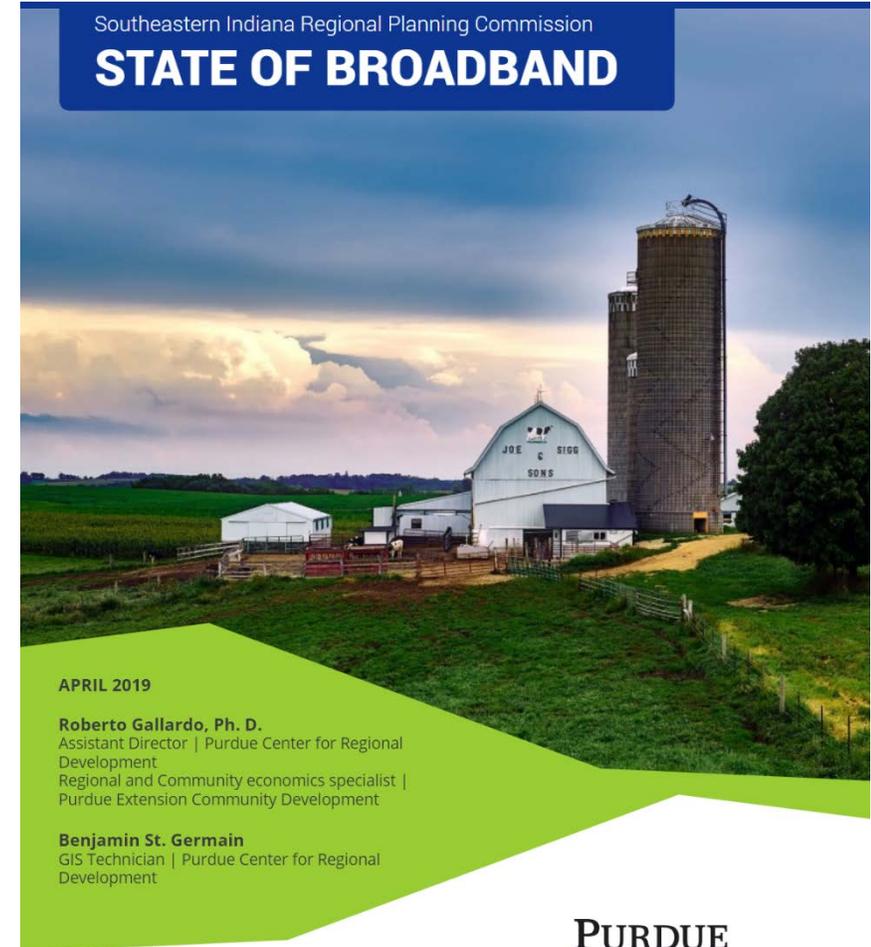
- 1. Affordable & robust broadband**
- 2. Internet-enabled devices that meet needs of user**
- 3. Digital Literacy training**
- 4. Quality technical support**
- 5. Applications & online content that encourage self-sufficiency, participation, & collaboration**



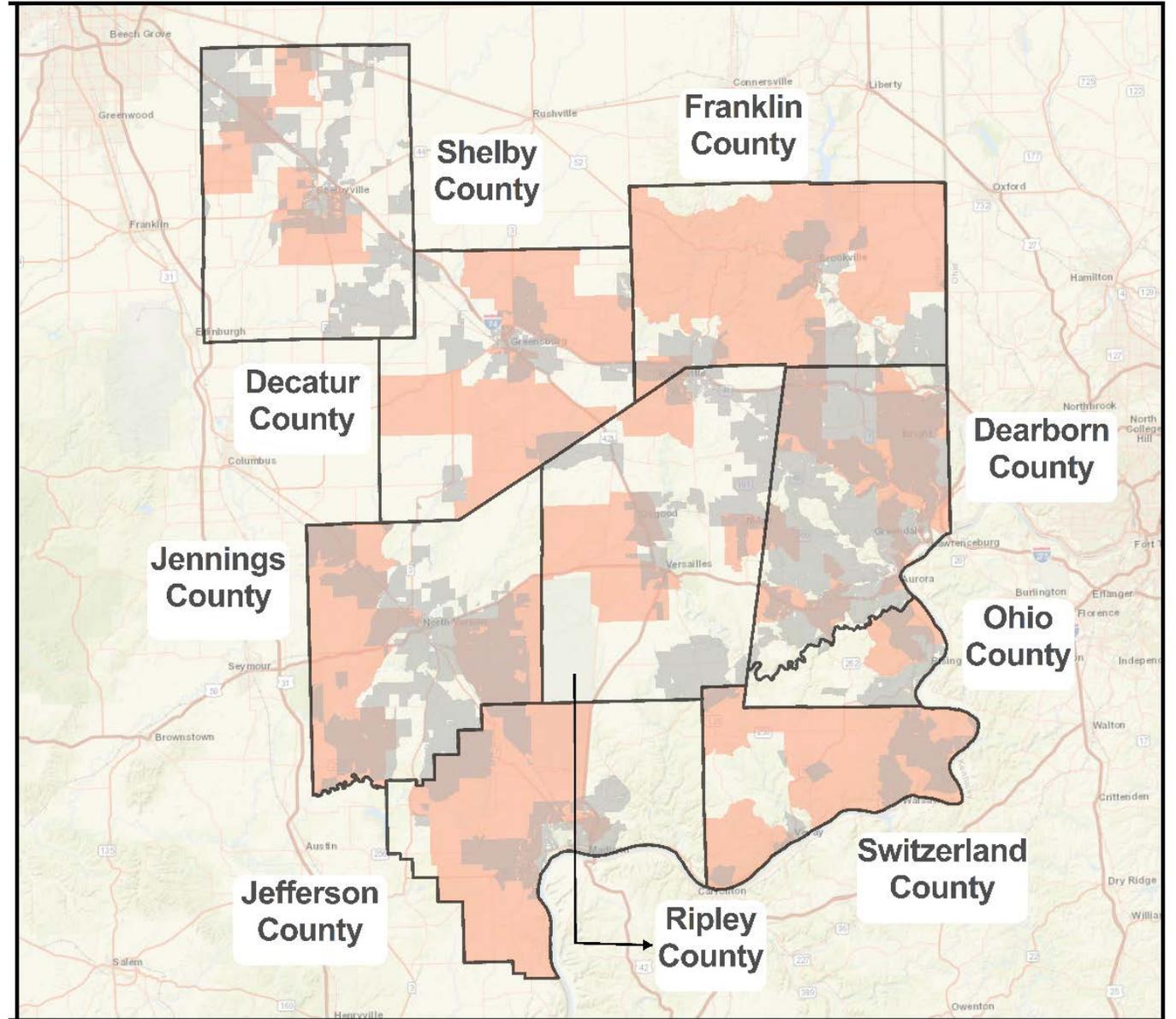
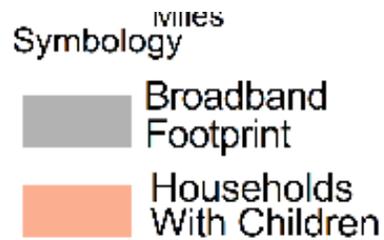
Source: [National Digital Inclusion Alliance](#)

State of Broadband Reports

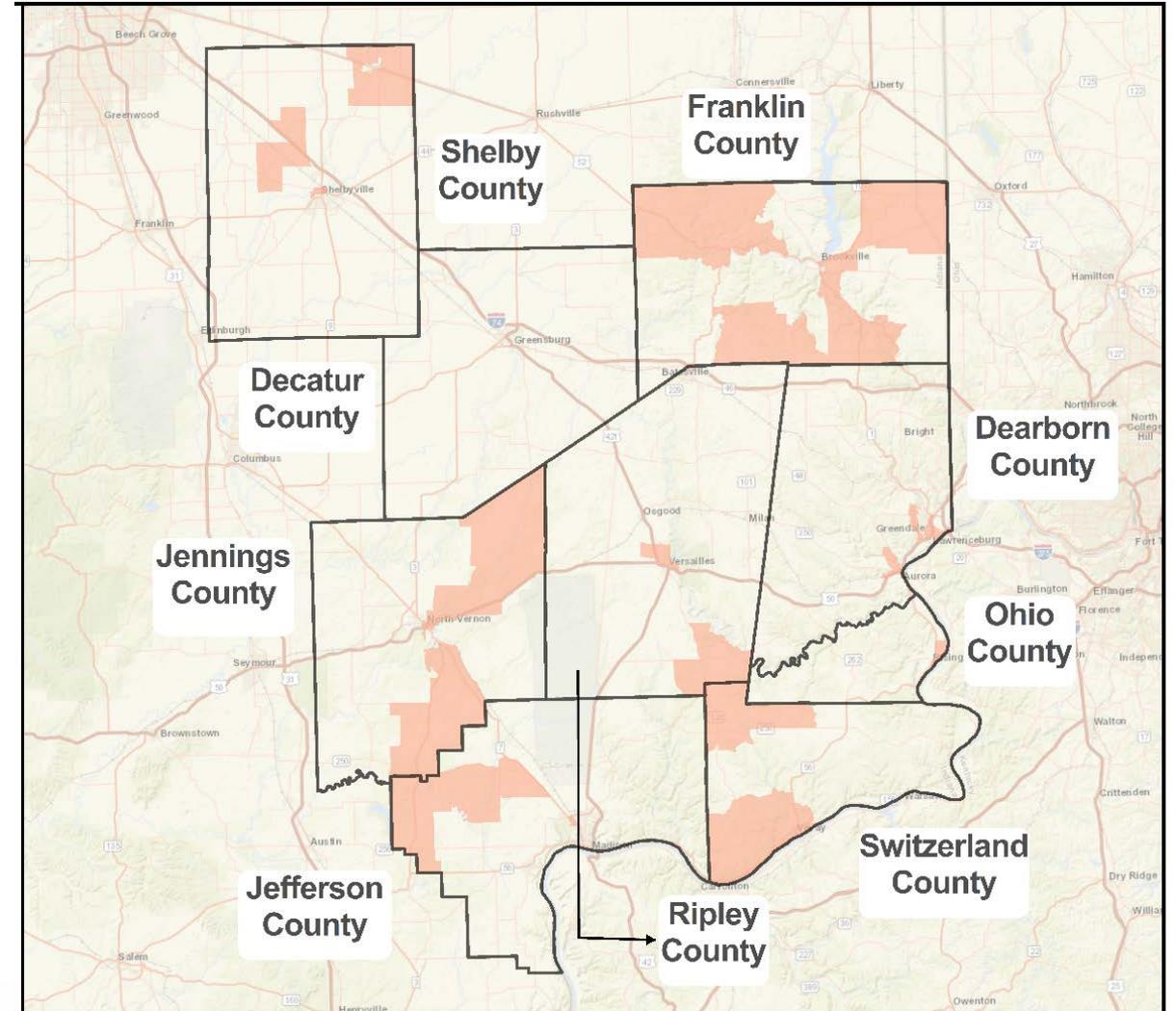
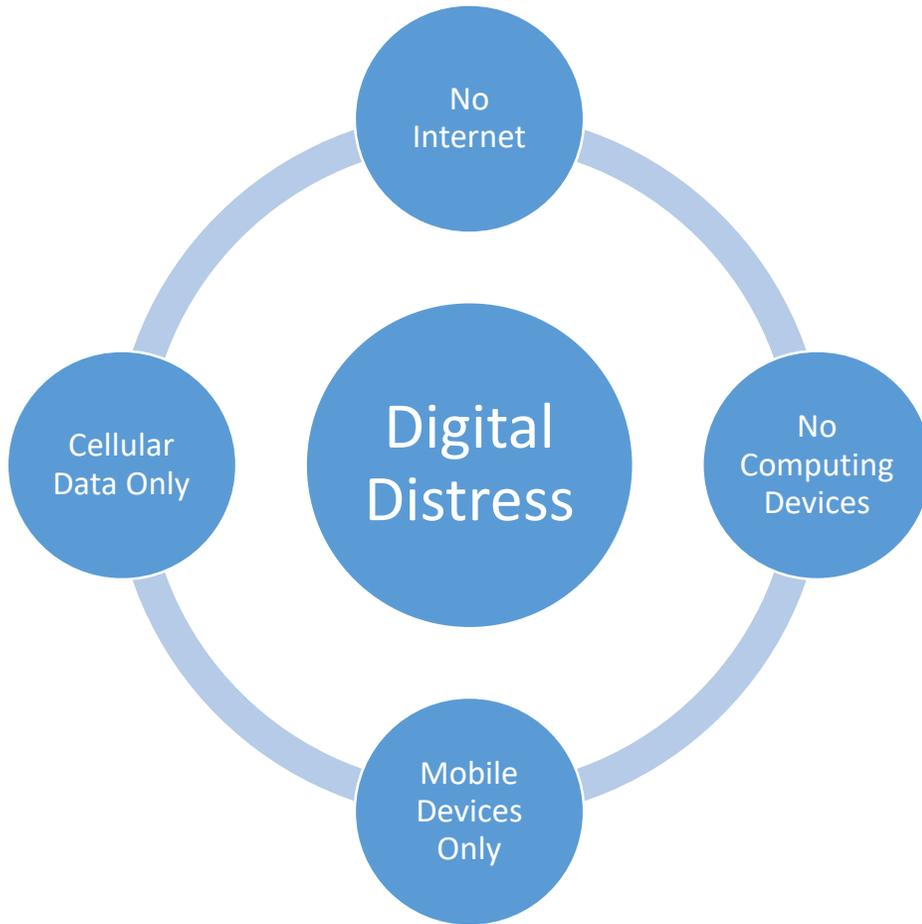
- Discusses broadband deployment models
- Identifies 25/3 providers
- Maps 25/3 footprint and technologies
- Population, household, & business broadband gaps
- Digital Distress
- Homework Gap
- Digital economy trends
- Digital Inclusiveness



Homework Gap

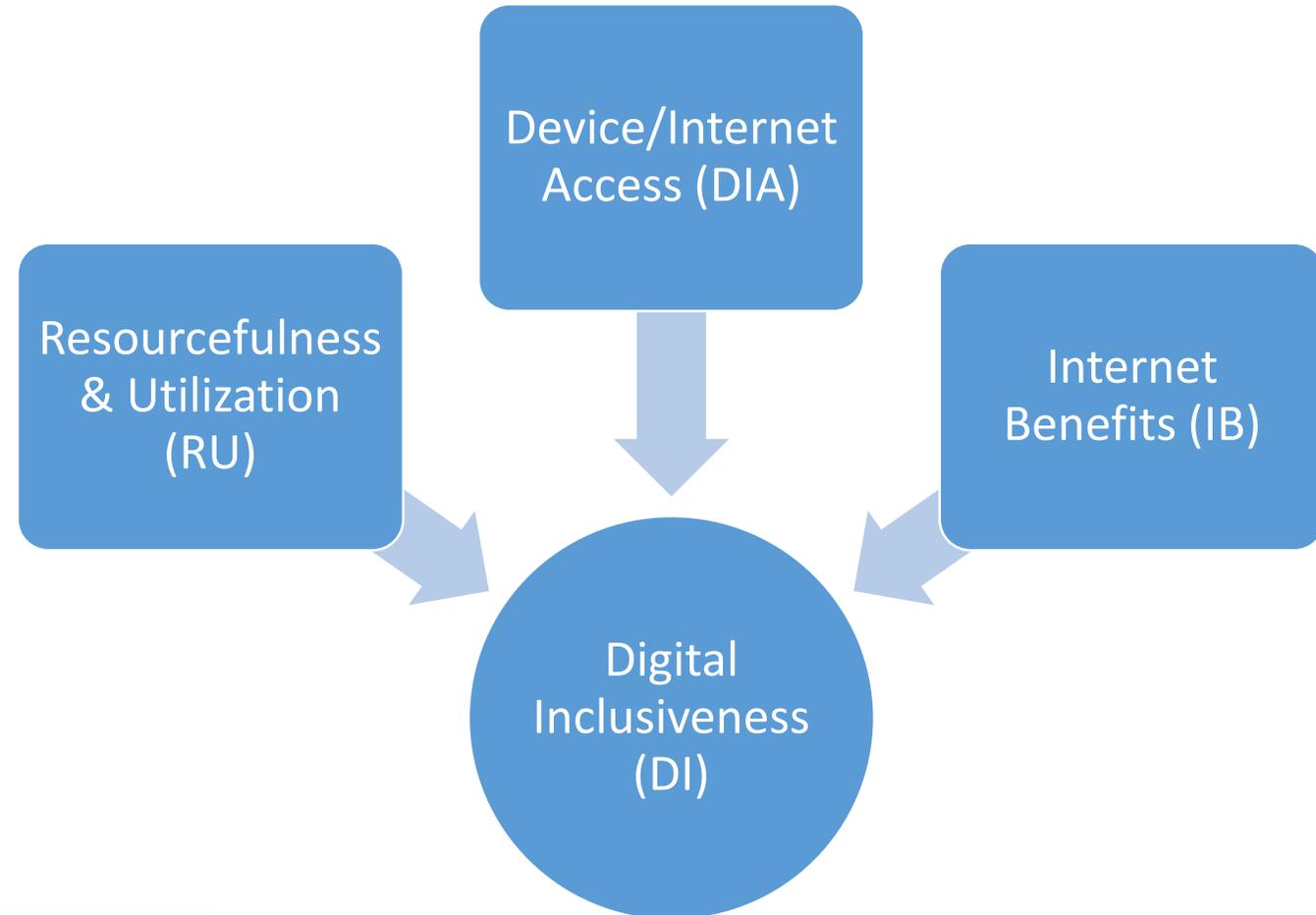


Digital Distress



Digital Inclusiveness

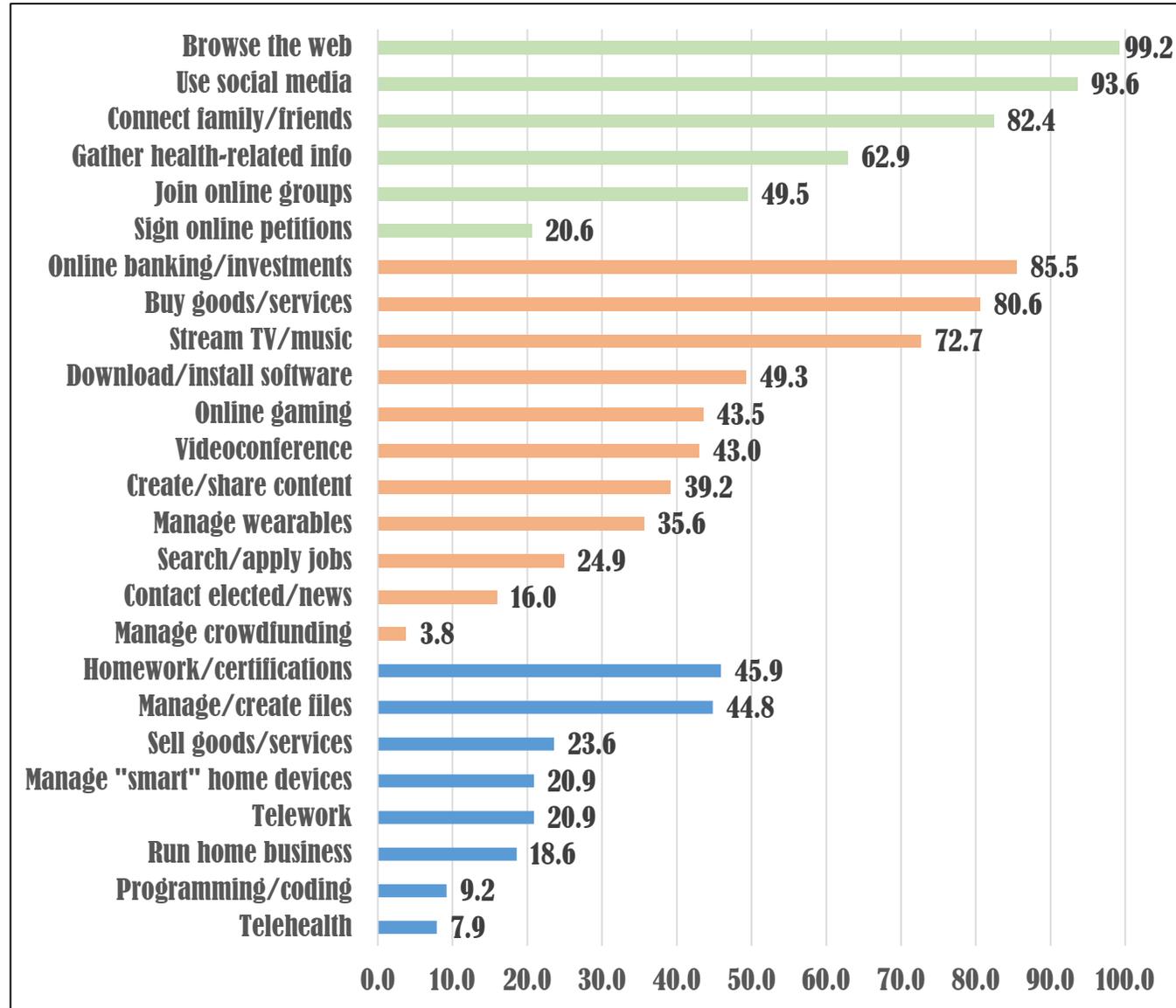
- **Household survey**
- **Identifies digital inclusion areas to focus on**
- **Measures impact of internet benefits**



Internet Applications by Digital Skills

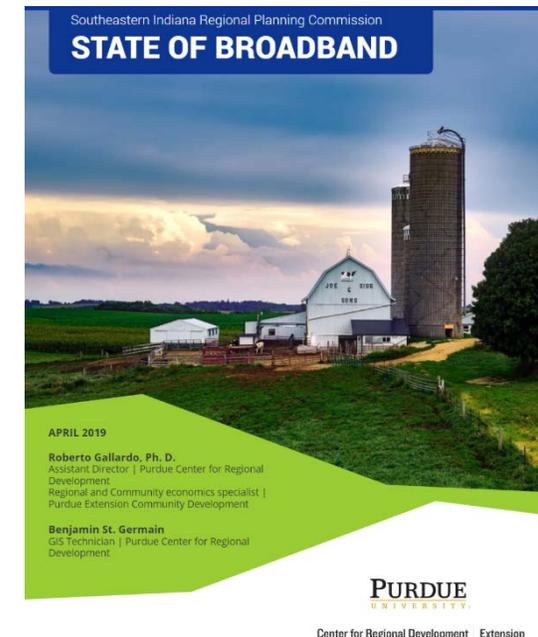
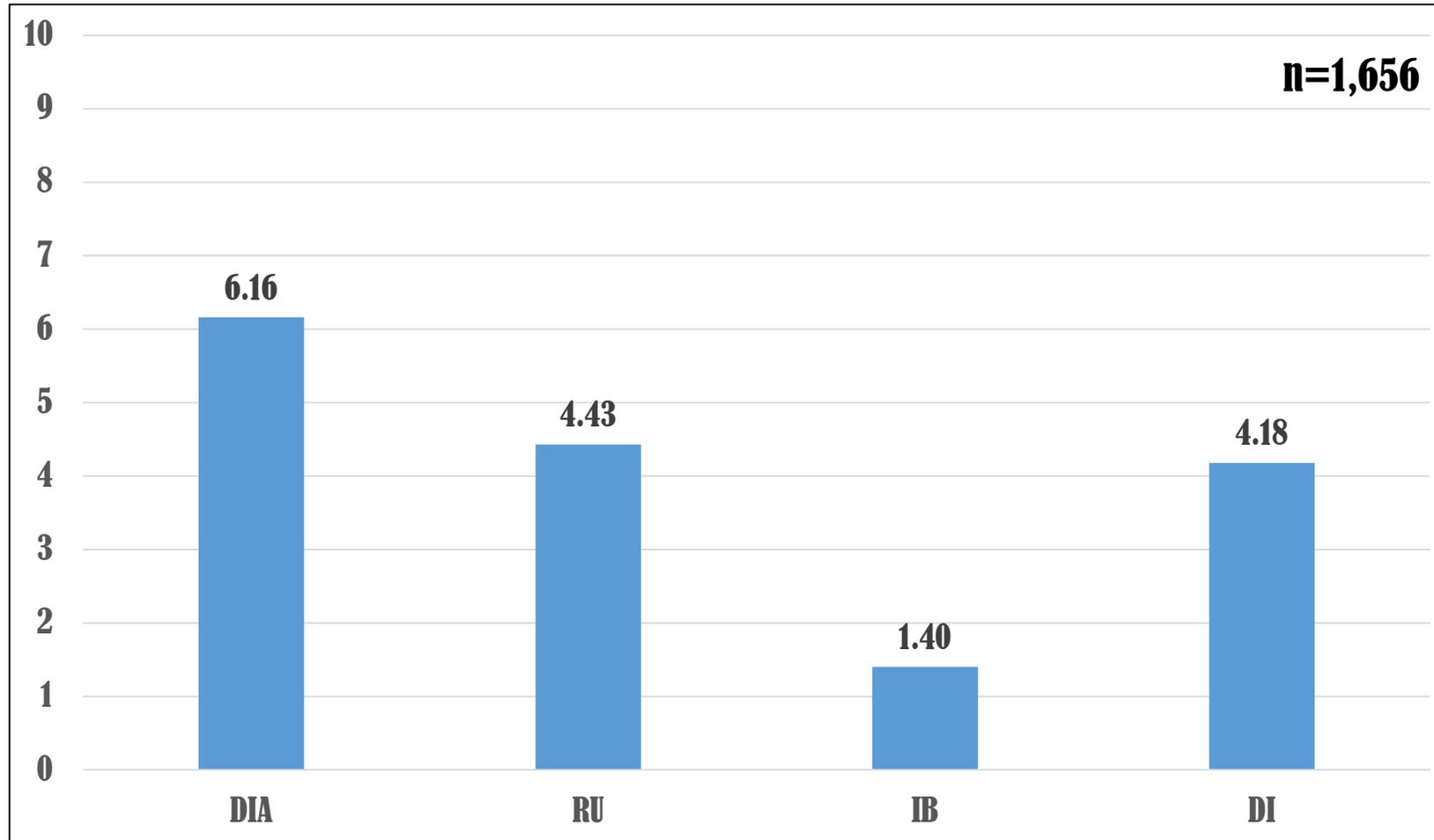
Advanced (blue)
Intermediate (orange)
Basic (green)

Percent At Least Once Monthly



Source: 2019 PCRD Household Internet Utilization Survey; n range: 1,580-1,652

Digital Inclusiveness

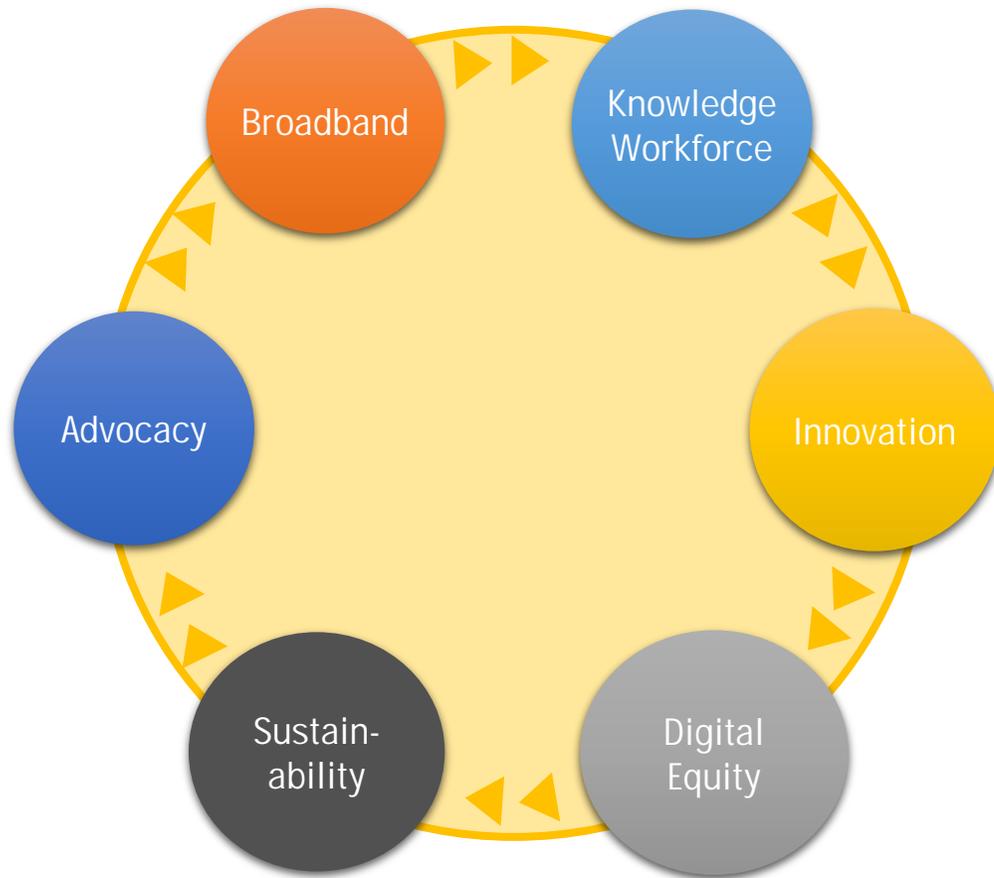


Southeastern Indiana Regional Planning Commission Results



- **Formation of regional digital inclusion task force**
- **Promote electric co-op survey exploring possibility of broadband**
- **Map free Wi-Fi hotspots in the region**
- **Inventory facilities conducive to hosting digital literacy workshops**
- **Preliminary conversations with businesses to setup a device loan program**
- **Trained local chamber on offering digital ready business program**
- **Planning phase of digital skills program for veterans**

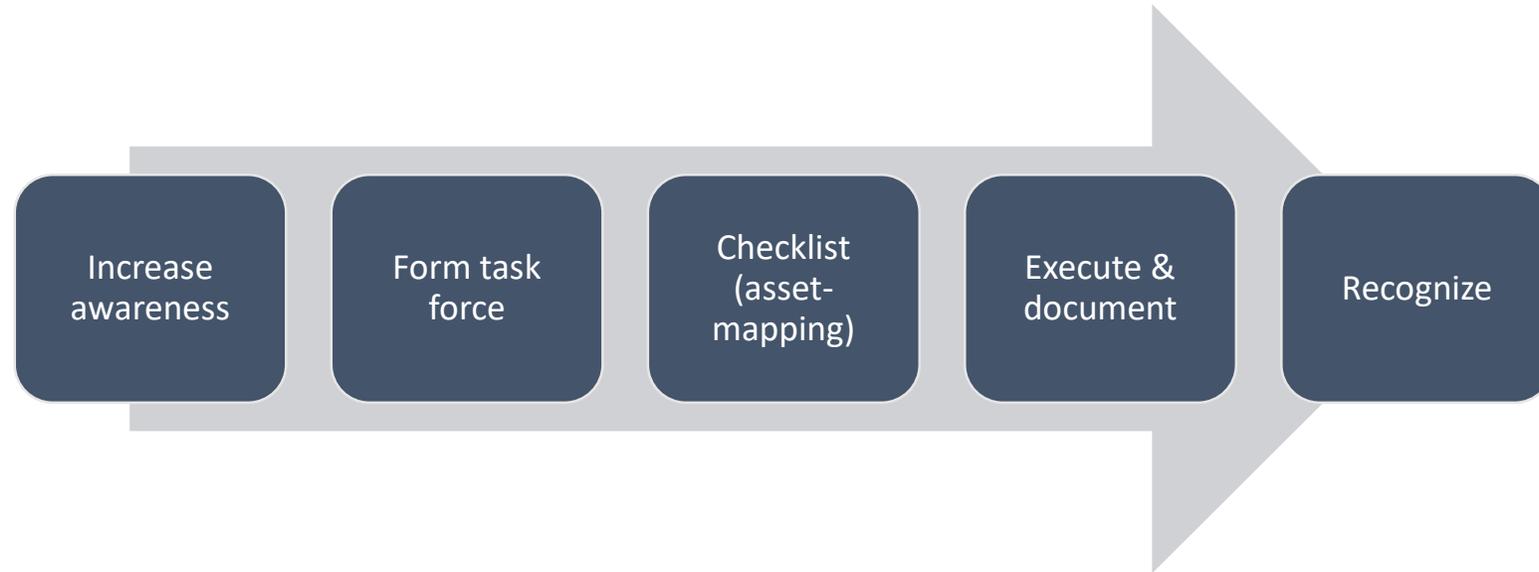
Intelligent Community Program



“An intelligent community is one that – whether through crisis or foresight – **understands the enormous challenges of the **digital age** and has taken **conscious** steps to **prosper** in it.”**

Source: Bell et al (2014). Brain Gain

Intelligent Community Program (ICP)



Eastern Indiana Regional Planning Commission Results



- **Completed nine presentations**
- **Completed three IC checklist reports & action plans**
- **Completed four iFront Door programs**
- **Advising Rush County broadband task force**
 - **Trained local volunteer on offering digital ready business program**
 - **Completed county data validation and demand aggregation survey**
- **Secured more than \$10,000 for regional robotics program**

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