

U.S. ECONOMIC DEVELOPMENT ADMINISTRATION



Recompete Pilot Program

Office Hours September 2023

Opening Framing – One Month To Go!

- You still have time to improve the quality of your application
- Consider getting a fresh perspective
- Don't wait to sign up for EDGE
- Keep it simple, what are you trying to accomplish?
- Quality > Quantity





Agenda

- Program Overview
- Frequently Asked Questions
- EDGE Tutorial
- Eligible and Service Area Template Tutorial
- Q&A



The Recompete Pilot Program will invest \$200 million in distressed communities across the country. The program targets areas where prime-age (25-54 years) employment significantly trails the national average.

The funding – deployed through a two-phase competition – will provide communities both strategy development planning grants and large, flexible, implementation awards.





Eligibility Criteria – Recipient Type

- Political subdivision of a state
- Tribal government
- U.S. territory
- District of Columbia
- Nonprofit organization working in cooperation with a political subdivision of a state
- Economic Development District
- Consortium of any of the above

No specific type of eligible entity is any more or less competitive than other types of eligible entities – some applicants may choose to submit as one entity while others may be a coalition.





Eligibility Criteria – Eligible Area

- Recompete Pilot Program investments must be located in an Eligible Area, as determined by PAEG and other statutory requirements
- Applicants should use the Recompete Eligibility Mapping Tool (Mapping Tool) to identify these
- https://disgeoportal.egs.anl.gov/Reco mpete/







Program Structure – Two-Phase Competition

	Application options	Total awarded	
Phase 1 Jun 29 – Oct 5 at 11:59 pm ET	 (1) Strategy Development Grant Only (each \$250-500K, up to \$750K rarely) (2) Recompete Plan Approval Only (no \$, but invited to apply for Phase 2) (3) Both (Strat. Dev. funding <u>and</u> invited to apply for Phase 2) 	\$6-12M total awarded in Strategy Development Grants and 20+ Recompete Plans approved across all Phase 1 applicants	All applicants receiving Strat. Dev. Grants and / or Recompete Plan approval in Phase 1 will also receive additional technical assistance from
Phase 2 Launch this winter	Implementation investment proposal consisting of 3-8 complementary projects per region (total investment on average \$20-50M, per region)	4-8 regions awarded (out of 20+ Finalists)	EDA, in the period between Phase 1 and the Phase 2 NOFO deadline.



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Program Structure – Phase 1 Application Options

Apply for (1) a Strategy Development Grant, (2) Recompete Plan Approval, or (3) both

(1) Strategy Development Grant <u>Only</u>

"Our region has relevant ideas, leaders, and/or assets, but we need to do significantly more coordination and planning to be ready for Implementation funding. We do not wish to apply for Implementation funding under the upcoming Phase 2 NOFO."

(2) Recompete Plan Approval <u>Only</u>

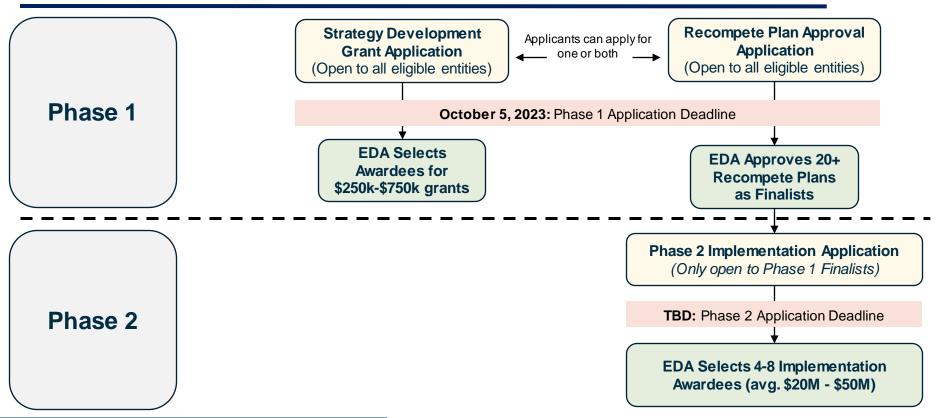
"Our region is ready to apply for Implementation funding and does not need additional resources to put together a strong Phase 2 application."

(3) <u>Both</u> Strat. Dev. Grant <u>&</u> Recompete Plan Approval

"Our region has an understanding of how to address low prime age employment and is close to being ready to apply for Implementation funding. Additional resources would strengthen our coordination, planning, and Phase 2 application development."



Recompete Application Process







Strategy Development Grants

Definition: Funding to support a region's ability to further develop a Recompete Plan and carry out related predevelopment activities

Each \$250-500K and up to \$750K in rare circumstances; in Phase 1, ~\$6-12M total to be funded

Evaluation criteria:

- 1. Regional conditions assessment and preliminary idea of the assets and potential interventions needed (15 points);
- 2. Potential of proposed Strategy Development activities (15 points);
- 3. Organizational and leadership capacity (15 points); and
- 4. Efficient and appropriate project budget (15 points)



Recompete Plans

Definition: A multiyear plan for reducing the region's Prime Age Employment Gap

No funding associated, however applicants need an approved Recompete Plan to apply for implementation funding in Phase 2

Evaluation criteria:

- Understanding of regional conditions and needs (15 points);
- 2. Strength of strategy and quality of potential investments (15 points);
- 3. Equity, inclusivity, and diversity (15 points);
- 4. Regional assets (9 points);
- 5. Targeted geographic approach (9 points); and
- 6. Partnerships and potential commitments (9 points)



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Question: Are institutions of higher education eligible to apply for this funding?

Answer: Institutions of Higher Education can apply for this program if they classify as one of the following:

- political subdivision of a State or other entity, including a special-purpose entity engaged in economic development activities; and
- a public entity or nonprofit organization, acting in cooperation with the officials of a political subdivision of a State or other entity described in the above bullet

Most public colleges and universities should meet this standard. Applicants should identify their entity-type in their application and provide supporting documentation. EDA will validate this once the application has closed.





Question: Is there a match requirement for Strategy Development grants?

Answer: There is no match requirement for Phase 1 or Phase 2 of this competition, but match will be a competitive factor in Phase 2.





Question: As we develop potential activities that implementation funding could support, which types of activities can be funded through this program? **Answer:** Implementation Grants can fund a wide range of nonconstruction and construction activities that aim to increase regional capacity across the following four broad categories outlined in statute: workforce development; business and entrepreneur development; infrastructure; and additional planning, predevelopment, or technical assistance.

Please <u>see here for a list of sample implementation</u> <u>investments</u> (PDF).

EDA will not disqualify applicants based on the investments they propose. However, proposed investments will be evaluated based on their ability to "help increase per capita wages and close the prime-age employment gap."





Question: The Phase 1 Strategy Development Grant's period of performance is 18-36 months. Does this mean we need to complete the Strategy Development Grant if we want to submit a Phase 2 application? **Answer:** No. Applicants who receive a Phase 1 Strategy Development Grant and Recompete Plan Approval are free to continue to spend their Strategy Development Grant funding after they submit a Phase 2 Implementation application and after EDA announces Implementation grant recipients. Should an applicant receive Phase 2 funding they could utilize any Phase 1 Strategy Development Grant funding remaining to complement their use of Implementation funds.

Question: Can I submit an application with multiple eligible areas? **Answer:** Yes, applicants are free to identify multiple Eligible Areas as their region's geography in their application. They should also identify the service area within those eligible areas. See above FAQ defining eligible area and service area. Please note that "Targeted geographic approach" is a competitiveness factor in the Phase 1 NOFO (see section A.1.e(4) on page 12). Applicants should specifically identify their service area within the eligible geography and how the proposed interventions will create long-run, sustained benefits to that area. EDA has published an optional eligible and service area template that can be submitted with your application. You can <u>find that template here</u>. (XLSX)



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Step 1 – Determine if you will apply as a coalition or as a single organization

If coalition:

- Make sure all members are one of the eligible entities
- Determine which organization will serve as Lead Applicant

If single organization:

Your organization will serve as Lead
 Applicant

Note: Coalition membership may change between Phase 1 and 2 – members added in EDGE <u>do not</u> need to be comprehensive at this stage. By statute, eligible entities for the Recompete program include:

- 1. a unit of local government;
- 2. the District of Columbia;
- 3. a territory of the United States;
- 4. a Tribal government;
- 5. political subdivision of a State or other entity, including a special-purpose entity engaged in economic development activities;
- 6. a public entity or nonprofit organization, acting in cooperation with the officials of a political subdivision of a State or other entity described in the previous bullet;
- 7. an economic development district; and
- 8. a **coalition** of any of the specified entities described above which serve or are contained within the same eligible area.

Applicants must be one of the above eligible entity types and be located within or serve an area indicated as eligible on the Mapping Tool (or provide data showing eligibility if the geography is not reflected in the Mapping Tool). Applicants should be able to represent and act on behalf of the eligible area.





Step 2 – Register Lead Applicant in SAM.GOV (TODAY!)



Lead Applicants are required to: (i) be registered in SAM; (ii) provide a valid unique entity identifier (UEI) in the application (The Unique Entity ID is a 12character alphanumeric ID assigned to an entity by SAM.gov); (iii) make certain certifications (see section H.5 of the NOFO); and (iv) continue to maintain an active SAM registration with current information at all times during which they have an active federal award, or an application or plan under consideration by a federal awarding agency.

If your organization has not previously registered, please do this as soon as possible on <u>https://sam.gov/content/home</u>

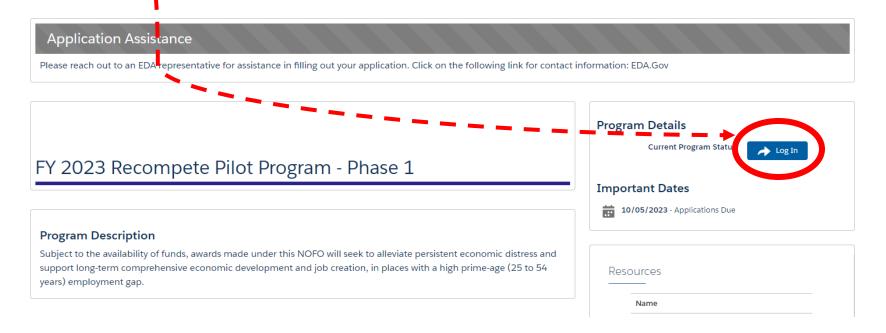
Resources:

- Prepare to register in SAM.GOV by going through the Entity Registration
 <u>checklist</u>
- Need help? Head to the Federal Service <u>help desk</u>. If your question isn't answered there, <u>create an incident</u> or use the <u>live chat function</u>.





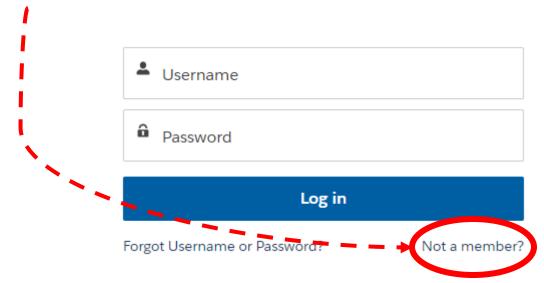
1) Click "Log In" on the <u>Recompete Pilot Program EDGE homepage</u>







2) Click "Not a member?"





3) Fill in Contact information

Note: Once you register, others in your organization will be able to join your organization as users.

Contact	
* First Name	* Last Name
* Email	* Contact Phone
* Title	





4) Fill in Organization information

If you are the Lead Applicant:

You need a UEI to sign up for EDGE. You will need a CAGE code if selected for an award, but do not need it to sign up for EDGE.

If you are NOT the Lead Applicant: You do not need a UEI or CAGE code to sign up for EDGE.

Organization * Are you registering only as a Member (not as a Lead) of a Consortium for Tech Hubs or of a Coalition for Recompete? Yes () No * Organization Name * Street Name * City * State * Zip Code *Country Select an Option United States w \mathbf{T} * Organization Phone * UEI CAGE Code * TIN

UEI = Unique Entity ID (need to register in SAM.gov for this)

CAGE Code = a five-character ID number used by the Federal Government to identify vendors. CAGE stands for "Commercial And Government Entity." (need to register in SAM.gov for this)

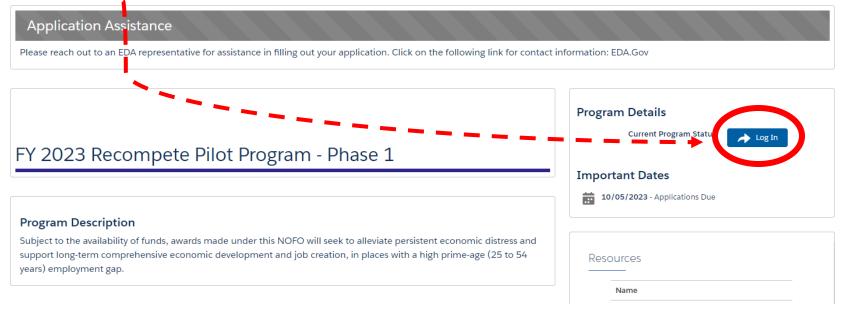
TIN = Your organization's Tax ID number (also known as EIN - Employer Identification Number)





Step 4 – Log into EDGE

Now that you have an account, "Log In" on the <u>Recompete Pilot Program</u> <u>EDGE homepage</u>







Home	Funding Opportunities	My Funding Requests	My Projects	Support	More V	2	
						 My Organization	-
						My Contact	
	👤 🛛 Welcome, A	pplicant Leopo	ld Spohng	ellert		My Associations	
						Logout	

Reminder: Recompete applicants **do not** need to be a coalition to apply, however please see the NOFO for more information on partnerships.

"Regardless of whether an application represents a coalition or single organization, EDA fully anticipates partnerships between applicants, businesses, institutions of higher education, labor unions and federations, non-profits and other regional organizations" -- NOFO, page 9





Click "Add New Association"

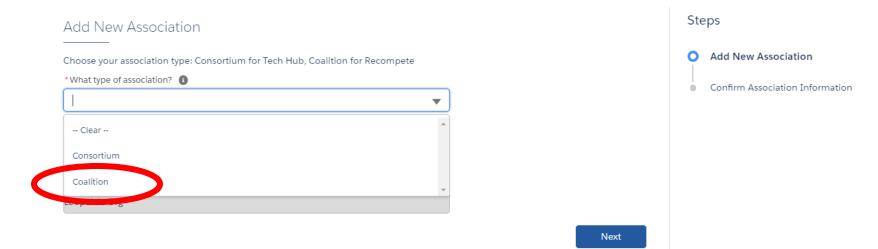
Home	Funding Opportunities	My Funding Requests	My Projects	Support	More 🗸	8
Asso	ociations					Join Association Add New Association



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You MUST select "Coalition" for Recompete. DO NOT select Consortium.







Name your association

Add New Association	Steps
Choose your association type: Consortium for Tech Hub, Coalition for Recompete • What type of association? Coalition	Add New Association Confirm Association Information
* Association Name My Test Recompete Coalition 234	
Lead Organization Leopold's Org	
Next	





Click "Add Member Organization"

Association Information		
Association Id A-000062		Add Contact Role Add Member Organization
Name TEST COALITION	Lead Organization Leopold's Org	
Type Coalition		





Step 5 – Select Funding Opportunities

Now that you have an EDGE account, you can start your application. Click "Funding Opportunities" to find the Recompete application.

ome	Funding Opportunities	My Funding Requests	My Projects	Support	More 🗸	
	💄 Welcome, A	pplicant Leopo	ld Spohng	ellert		
My Fu	unded Projects					My Draft Applications
	are no active projects yet.					There are no draft applications to be displayed.
There a						
	ubmitted Application	S				





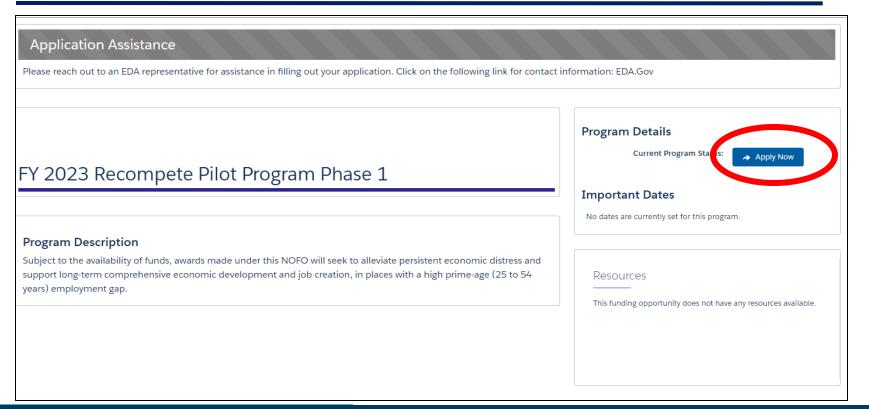
Step 6 – Select "Recompete Pilot Program"







Step 7 – Select "Apply Now"





Step 8 – Select which application you are applying to

If you are applying for BOTH, you must start two applications.

se select a competitio	on that you intend to apply for.			
Competitions				\sim
Strategy Developm	ent - Recompete Pilot Program	Phase 1		
Recompete Plan Aj	oproval - Recompete Pilot Progr	ram Phase 1		





Step 9 – Indicate if you are applying as a coalition

Reminder: If you are applying as a coalition, you must have already created a coalition in "My Associations" (See Step 4b)

Applying as Coalition *Are you applying as a coalition? Yes		
⊖ No		
	Previous	Next





Step 10 – Enter a project title

r Project Details a Project Title for your application t Title mpete Project Example 222		
mpete Project Example 222		
	Previous	Continue
	Flevious	Continue



Funding Request Recompete Pro	ject Example 222	
Application ID EDA-APP# 00001029	Status Draft - In Progress	
Application Workspace Instructio	on Application Team Application Documents	
~ Acknowledgmen	ht	
Please fill out and answer th	e following information by clicking on the "Get Started" button below.	
Acknowledgment	SECTION STATUS Not Started	ĭ≘ Get Started
~ Related Records		
Please fill out and answer th	e following information questions by clicking on the "Get Started" but	ons below.
Add Co-Applicant	SECTION STATUS Not Started	Get Started

Your application team consists of anyone who needs access to the application in EDGE – this may differ from who is in your coalition, if you are applying as a coalition.





Funding Request Recompete Project	t Example 222						
	atus aft - In Progress						
Application Workspace Instructions	Application Team	Application Doc	uments				
Application Team Members Please use the Add Contact capability to ac and will be populated into the SF-424 in th		s who need access to	o this Application. Only	one Lead Applicant a	nd only one Auti	horized Organizational Repres	entative can be assigned to an application Add Team Member
Contact Name	✓ Organization	~	Role	~	Status	~	
Applicant Leopold Spohngellert	Leopold's Org		Lead Applicant		Current		<i>"</i>





Note: We suggest you start by adding users from your Lead Organization. Then add users from your coalition organizations and/or from 3rd parties, if applicable.

Application Team Member		
 Is the Team Member from your Organization? Yes No 		3
		Next





Select Team Member. Please see later slides on Authorized Representative.







If they haven't registered for EDGE yet: Enter the email address, they will use to set up their EDGE account. This will send them an invite to join.

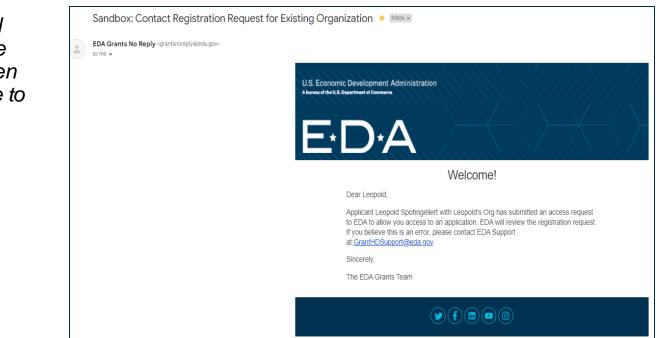
If they have registered for EDGE: Enter the email address, they used to register.

ease enter the team member email.	
mail	





EDA's team will quickly approve the request, then you will be able to access your organization's application.







Step 11b – Add Application Team – Outside Lead Org

Note: If you are a coalition or if you have 3rd parties contributing to your application, make sure to select "no" here.

Application Team Mer	mber		
* Is the Team Member from your O Yes No	Organization?		
			Next





Step 11b – Add Application Team – Outside Lead Org

Note: Do NOT add team members as "Co-Applicant" under any circumstance. Always select "3rd Party Consultant"







Step 11b – Add Application Team – Outside Lead Org

Enter your outside team member's Tax ID (also known as EIN – Employer Identification Number).



Note: If you are having trouble finding your team member, please email us at <u>GrantHDSupport@eda.gov</u>

E⁺D⁺A



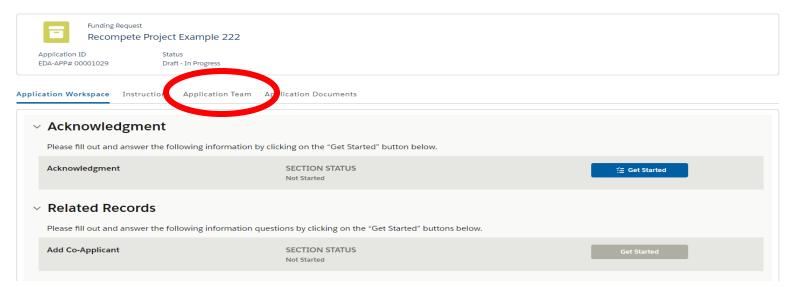


Previous

Next

Only one user can be the "Authorized Representative".

Only the Authorized Representative can submit the application once complete.





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Only one user can be the "Authorized Representative".

Only the Authorized Representative can submit the application once complete.

Funding Request Recompete Proj	ect Example 222				
	Status Draft - In Progress				
Application Workspace Instruction	s Application Team App	lication Documents			
Application Team Member — Please use the Add Contact capability to and will be populated into the SF-424 in	add additional team members who	need access to this Application. Only or	ne Lead Applicant and only one Authorized C	Organizational Representative	can be assigned to a set of the tion
Contact Name	✓ Organization	∽ Role	✓ Status	~	
Applicant Leopold Spohngellert	Leopold's Org	Lead Applicant	Current		





The Authorized Representative should be from the Lead Organization.





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Only one user can be the "Authorized Representative".

Only the Authorized Representative can submit the application once complete.

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*			
		Previous	Next





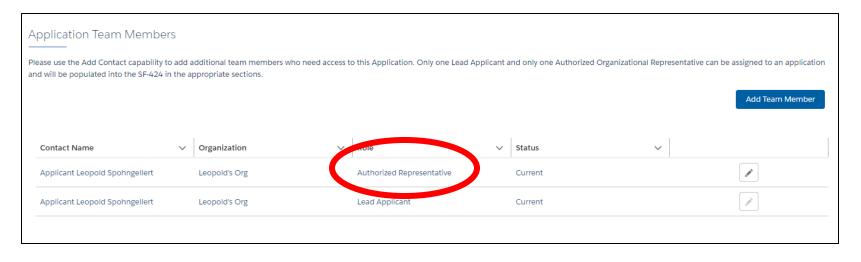
If you are adding yourself as Authorized Representative, you will need to complete this step for yourself (even if you already created an account and started the application). Please enter the <u>same email</u> you use for your EDGE account.

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Once complete please check to see an "Authorized Representative" on your Application Team Members tab.

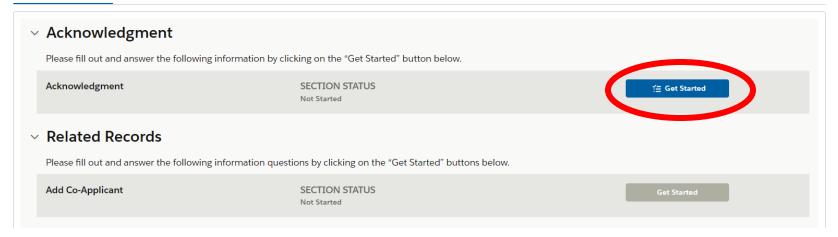






Step 13 – Start your application!

Application Workspace Instructions Application Team Application Documents







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