	Organization	Description	Audience	Child Care Service Category
1	Care.com	Matches household to vetted child care providers, tutoring, senior care, pet care and housekeeping. Provides capability for booking events with providers.	Household, Provider	Accessible
2	<u>CareLulu</u>	Child care search site that allows parents to see in-depth information about daycares and book tours.	Household, Provider	Accessible
3	Hop Skip Drive	Transportation for students who don't fit on traditional bus routes or need a little extra help. The HopSkipDrive Platform connects families with a rigorously vetted network of CareDrivers. Parents get alerts for each stage of the ride and view the ride as it's happening. Parents or caregivers on the child's account also get alerts for added visibility and safety. HopSkipDrive Safe Ride Support system tracks each ride in real-time, proactively addressing any issues.	Household	Accessible
4	Sittercity	A Bright Horizons company. Offered as en employer benefit, connects millions of parents with nannies every year. Sittercity simplifes the way families search for, screen, and hire trusted care—whether in person or virtually.	Employer, Household	Accessible
5	<u>Upwards (formerly</u> <u>WeeCare)</u>	Connect individuals with trusted providers through a technology-based marketplace; partner with government entities to improve access to sponsored care; support childcare providers in operating sustainable businesses; help employers ooffer their employees childcare benefits, including navigating care and administering stipends.	Employer, Household	Accessible
ô	<u>Weekdays</u>	Weekdays is a place to discover and join neighborhood childcare programs, focused on making technology effortless for childcare providers and parents. With more employees working remote, Weekdays has new customizable business partnerships that include: immediate placement in current childcare programs, support creating new childcare programs and partnership opportunities to offer subsidized childcare and school support.	Provider, Employer	Accessible
7	<u>Winnie</u>	A childcare marketplace used by parents to discover high-quality local daycares with descriptions, tuition information, licensing status and vacancies. Providers fill vacancies, build wait lists, and get support and resources to run their business efficiently.	Household, Provider	Accessible
3	<u>Koru Kids</u>	UK Based. Provides access to part time nannies to work in the home for the hours needed by the family assisting with school or nursery pick-ups and homework. Parents conducts search, interviews, and trials. Koru Kids completes vetting, safety checks and background checks.	Household	Accessible
Ð	Modern Day Village	An online marketplace providing opportunities for women to create meaningful and flexible work and to find and hire the help they need. Site designed to empower women who have marketable skills and expertise and those who are trying to juggle multiple roles and responsibilities. With stay-at-home moms in mind who have been out of the workforce, ModernDay Village provides a pathway to finding work by helping moms become entrepreneurs - in the micro or macro sense - while earning an income that aligns with their talents, passions, and schedules.	Household	Accessible
10	Mom Trusted	Community network and set of tools created to help parents locate early education and care.	Household	Accessible
11	<u>Onsite Kids</u>	Develops turnkey modular early learning centers as an employer-subsidized benefit. Units are built to move, adjust capacity to match seasonality, facility expansions, and shifting workforce needs and cost less than retrofitting an existing office space.	Employer	Accessible
12	<u>Otter</u>	Matches parents who need childcare with vetted sitters in local community to cater to both future plans and unplanned schedule changes.	Household, Providers	Accessible
13	<u>CareVillage</u>	Helps families hire a stay-at-home parent to care for children during the day or after school; find local activities for childrens Share toys, clothes, books and parenting knowledge and friends.	Household	Accessible - Informal Supply
14	June Care	Connects parents who need childcare with stay-at-home parents who can care for their kids.	Household	Accessible - Informal Supply
15	<u>Abule</u>	Utilizes profile paring technology that acts like a neutral network that matches childcare needs with vetted caregivers within its ecosystem based on a community network. A platform for parents to share childcare through a barter system using Tokens. Tried to be "the first Care Economy being built on blockchain".	Household	Accessible - Informal Supply
16	<u>Carefully</u>	Allows parents (directly or via employer) to connect with informal supply - people they know and trust to exchange care affordably, prioritizing needs of underserved and underrepresented communities.	Household, Employer	Accessible - Informal Supply
17	<u>Arvorie</u>	Work with employers, benefit administrators/ brokers and families to help them easily navigate and claim federal and state child care incentives to maximize ability to defray the cost of care.	Employer, Household	Affordable
18	<u>Fyv</u>	"Financial aid department for child care". Connect families with scholarship opportunities, flexible payment plans and public grants. Providers join the network for parents to access and search for a flexible and affordable payment plan.	Household, Provider	Affordable

19	<u>Givers</u>	A platform for caregivers that analyzes profiles and expenses to determine eligibility for tax breaks and reimbursements. To	Provider	Affordable
		streamline this process, the company launched a Givers Visa debit card that members can use to separate out their caregiving expenses. In Beta, thousands of caregivers have saved an average of \$4,000 per year.	5	
20	Juno	A global employee benefits platform with workplace benefits designed for remote teams. Employers can set a monthly Juno allowance (Juno Points) per employee, giving the team the freedom to choose how they spend it. Flexible benefits - from childcare to lunch. Operates in more than 70 countries.	Employer, Household	Affordable
21	Leap Fund	Offers a benefits cliff coaching program, which includes predicting individualized cliffs, and gives employers tools to understand the problem and avoid benefits cliffs. Provides assessments to understand public benefits and employee programs (NYS only)	Employer	Affordable
22	<u>Let's Get Set</u>	Partners with nonprofits and mission led organizations to grant financial tools to families earning <40k/yr, starting with a tool to secure their full tax refund, and apply it toward a savings goal.	Household	Affordable
23	<u>Mirza</u>	Helps employees and employers financially plan for care, build stipend programs and tap into existing incentives.	Employer	Affordable
24	YellowNest	UK Based. Ask parents to sacrifice a portion of salary pre-tax, and have found a tax-efficient way to process up to 100% of childcare payments (i.e., setting up childcare payments through the company payroll, and then arranging for the correct sums to be transferred to the childcare provider). Allows parents, employers and nurseries access to monthly savings.	Employer s	Affordable
25	<u>EarlyDay</u>	Bringing childhood educator employers and jobseekers together to make hiring and job search process faster and easier.	Provider	Child Care Workforce
26	<u>NDWA Labs (Alia</u> <u>Benefits)</u>	Portable benefits platform that makes it easy for clients and employers to contribute to benefits for domestic workers. Benefits include Paid Time Off and accident insurance.	Employer	Child Care Workforce
27	<u>Cleare</u>	Compliance software that helps daycare Providers minimize violations for missing or incomplete paperwork.	Provider	Provider Business Operations, High Quality
28	<u>Cleo</u>	Global care network that provides personalized supports at every stage and phase of family life via health experts and specialists combined with intuitive, always-on digital platform.	Employer, Household	High Quality
29	Open Staff	Platform that helps schools, childcare centers or parents find for last minute childcare workers or teachers.	Provider, Household	Child Care Workforce
30	Tandem	Platforms that connects child care centers with flexible, job-ready staff.	Provider, Child Care Center	Child Care Workforce
31	<u>Upkid</u>	Provides child care programs with a network of background checked and trained early childhood substitutes. Matches daycares/preschools with early childhood professionals who need a more flexible job.	Provider	Child Care Workforce
32	<u>AyiConnect</u>	AyiConnect is a community platform to help families connect with culturally and linguistically aligned caregivers (child care, senior care, home care, learning, and family assistance services).	Household, Providers	High Quality
33	<u>Babbu</u>	Babbu is first educational platform to be endorsed by The Montessori Group and supports and grants 40 hours' of personalised expert advice, curricula, activities and learning resources for caregivers and their 0-5 year olds rooted in Montessori.	Household	High Quality
34	Cognitive Toybox	Integrated observational and game-based tools for efficient, objective, and actionable assessment. The Family Portal to review child's progress and access individualized activities to support their growth. Cognitive ToyBox helps school administrators, teachers, and families ensure that every child starts school ready to succeed. Early Childhood.	Household, Provider	High Quality
35	<u>Good2Know</u>	Good2Know Network features bite-sized articles designed to help early childhood professionals enhance the quality of their work and of their lives beyond work.	Provider	High Quality
36	<u>Hi Mama Inc.</u>	App that empowers early childhood educators with affordable tools that enable them to improve developmental outcomes for the children they work with while educating parents about the importance of their work.	Provider	High Quality
37	<u>Joshin</u>	Expert-led disability and neurodiverse coaching, training, and personalized navigation flex to meet each employee's needs, unlocking happier, healthier, and more engaged employees. Joshin is a care platform that matches families with special needs (1-in-5) to qualified and screened caregivers.	Employer, Household	High Quality
38	<u>Kaybmu</u>	Equips educators with the best assessment, instructional planning, family engagement, and professional development tools to drive positive outcomes for pe-school aged children. Kaymbu's family engagement features are used by large childcare chains, franchises, and in-home programs all over the world.	Provider	High Quality
39	<u>Kinedu</u>	Platform designed to assure that teachers and parents plan their curriculum specifically for their student's developmental age through our technology.	Provider	High Quality

40	<u>LENA</u>	Partner with licensed child care players to provide early talk "talk pedometer" technology that measures children's language environments. LENA Grow delivers a solution to boost language development, support social-emotional development, increase teacher satisfaction, and focus on family engagement.	Household, Provider	High Quality
41	Luna	Empowers and trains Latina early childhood educators through innovative strategies for professional development (Spanish speaking platform), granting early childhood educators by giving them the necessary tools to create high quality programs that contribute to the development and preparation of the children in their care.	Provider	High Quality
42	<u>Sprig Learning</u>	Technology personalizes a learning path for each student. Offline classroom tools and activities are mapped to the core curriculum making them easy to integrate into the classroom and share with parents.Sprig Learning provides early learners, educators and parents with the early years assessments, tools and resources needed to build a foundation for lifelong learning—both at home and in school.	Provider	High Quality
43	<u>Understood</u>	Community app for parents of kids with learning and thinking differences, like ADHD and dyslexia. Application designed to connect parents and caregivers.	Household	High Quality
44	<u>AnetaED</u>	Allows a child, literate or not, to independently find their way through parent or teacher directed digital journeys across websites and apps by creating unique UX/UI interfaces.	Provider, Household	High Quality
45	<u>Clay</u>	AI-powered lesson planner, the first tool to harness the power of AI and clinical insight to incorporate social-emotional learning into your curriculum.Lessons aligned to state standards. Library of age-appropriate activities.	Provider, Household	High Quality
46	The Collective Kind	Micro school network in partnership with employers and nontraditional school spaces, making care more accessible through sliding scale tuition and employer-sponsored membership.	Employer	High Quality
47	<u>Tinycare</u>	Tiny Care was founded to rebuild the childcare system from the ground up with a network of micro-centers that empowers teachers, partners with families, and ultimately help children thrive. Montessori-inspired Microcenters for children ages 3-72 months	Household	High Quality
48	<u>Upschool</u>	Online learning courses for students and teachers (Recorded video lessons, live lessons, lesson plans, task cards, and a range of other resources are supplied) focused on providig students with the skills, inspiration and support to solve real-world problems.	Provider, Household	High Quality
49	Wide Therapy	Tech solution for children with special needs (such as autism), using combination of technology and behavior anlysis to help children to overcome daily challenges such as potty training or attending daycare.	Houshold	High Quality
50	<u>Benefit Bump</u>	A maternal mental health hub connecting employees to all benefit plans, programs, resources, and worksite support. Trained mental health professionals get to know participants, understand client benefit plans, and conduct educational and emotional well-being check-ins at critical times. Further, it is a return-to-work program that helps employers by providing well being check-ins at critical times in parenthood.		Mental Health/Support
51	Bright by Text	Provides a whole child, whole family approach platform that share helpful tips, info and activities on physical and mental health, social-emotional wellbeing, safety, brain development, connections, encouragement and more. Bright by Text strives to serve all families with messages that embrace diversity and are written on a 6th grade reading level to increase accessibility, and are currently offered in English and Spanish.	Household	Mental Health/Support
52	<u>Cooper</u>	Modern spin on parenting support groups including community, content, 1:1 support. Birth to age 10, with additional age bands rolling out soon (all the way up to age 18).	Household	Mental Health/Support
53	Dearest	Provides families with on-demand support from a team of experts, from childcare and preschool consultants to back-to-work and wellness coaches, to help companies attract, retain, and engage top talent.	Employer	Mental Health/Support
54	FamHQ	Empowers Black moms through career coaching, family goal-setting, and social experiences with an intimate cohort of moms to start. famHQ Digital" will offers curated deals and experiences to Black moms through partnerships with trusted minority and women-owned companies.	Household	Mental Health/Support
55	<u>Grayce</u>	Employee benefit for caregivers. Provides expert guidance to employees that empowers families to navigate their care journeys (child, elder, self care). 1:1 expert guidance, content, community, and resources. Calculates ROI based on client data and self-reported employee caregiver user data. Summing the retention savings and productivity savings, divided by the total amount of fees paid by clients included in the meseasurement period, Grayce returns an ROI of 6.1.	Employer, Household	Mental Health/Support
56	<u>Kunik</u>	Through expert-led conversations, Kunik is an employee benefit that provides a community & resources to address care and work concerns such as stress, engagement, leadership, personal development, and 500 more topics.	Employer	Mental Health/Support

57	Liftery	Coalition of enterprises and institutions bringing innovation throughout the journey of parenthood. Partners with Lean In to	Employer	Mental Health/Support
57	Lintery	bring Lean In Circles to working moms, returners, job seekers, and women who don't have access to a Circle in their own	Employer	Mental Health/Support
		companies. Also provides flex work jobsite and other resouces for parents and managers.		
EO	Little Otter Health	Provides personalized therapy for kids 0-14 and includes a "whole family" approach, because when a kid is having a hard	Employer	Montal Health /Support
58	Little Otter Health	time, so is the whole family. Partners with health plans, schools and employers. The personalized care model is designed to	Employer	Mental Health/Support
		scale across health plans, employer groups, and school districts.		
50	at a contrata			
59	Nourish	App for mom-focused mental health activities (mindfulness, Yoga, Breathing exercises, Yoga Nidra, Compassion-based tools,	Household	Mental Health/Support
		Positive Psychology, Mantras, Nutrition tips) from a team of wellbeing professionals who are all mothers.		
60	Spark Collective	Help companies retain parents who are high-potential leaders and top-contributors by supporting them and their managers	Employer	Mental Health/Support
		during their transition to parenthood and beyond. Provides coaching & facilitation and parent focused training.		
61	The Village App	Intention-based connections for municipalities, non-profits, property managers, and individuals. The Village App is a	Provider	Mental Health/Support
		connection platform that allows municipalities to foster stronger social ties, create support networks, and efficiently deliver		
		services and resources. Utilizes requests, offers, events,		
62	<u>Triiyo</u>	Platform that helps employees navigate life transitions at work, such as parental leave and mental health in a personalized	Employer	Mental Health/Support
		manner while providing HR teams and managers with the tools they need to support them.		
63	Villyge	Upskills managers in how to handle their employee's personal life and wellbeing, while also advancing their professional goals	Employer	Mental Health/Support
		via tools and resources. For example, "just in time" nudges that help managers be prepared to support employees through		
		different experiences.		
64	Motherboard -	An experiential and solution-driven platform that propels women forward in motherhood, work and life. Provides a list of	Household	Mental Health/Support, Affordable
	Mother Honestly	trusted experts to answer pressing questions in motherhood, work, and life. Offers employers a care wallet and manages		
		employer stipends.		
65	Yohana	App that hands off household mental loads to-dos, chat with a guide and team, switch up priorities and track everything	Household	Mental Health/Supports
		(book trips, find summer camps, meal planning). Provides networks for home projects and a guide for goal planning.		
66	Call Emmy	A "task rabbit" for parents, where they can select a servicefrom child care, meal prep, laundry etc and professionals sign up	Household	Mental Load
		for shifts and match to provide the service.		
67	Life Sorted	Shared family calendar app to keep track of family everyday activities and tasks in one convenient place.	Household	Mental Load
68	Lifemin	Mental load solution, for parents, schools and PTAs who want to make life better and easier for parents. Automated personal	Household	Mental Load
		assistant for the child-related administrative burden. Lifemin will read through all the communications and emails it has		
		visibility of and scan for dates and to-do's.		
69	Maple	Parent organization app provides everything a parent's need to organize the household - organized household topics, family	Household	Mental Load
		chat, shared to-do lists, shared family calendar, marketplace. Organization tool for the family, appointments, household		
		chores.		
70	<u>Milo</u>	FamilyOS - software that lightens the load of running a family. Platform uses GPT4 (AI) as a collaborator of SMS threads or	Household	Mental Load
		emails, screenshots or whiteboard pictures, Milo digests it all and turns it into structured notes/messages.		
71	Raising Us	Application for scheduling tasks, habit and routine building app with the goal to help parents, caregivers and guardians in	Household	Mental Load
/ 1	indianity ou	building habits and routines for both themselves and the children they look after.	liousenoid	include Louid
72	Sawyer	Platform that offers parents the ability to connect with children activity businesses while empowering businesses to grow by	Provider	Mental Load
		increasing visibility, streamlining payments, etc.		
73	Scout	Provides streamlined, fast access to thousands of quality kids' activities. The average size company can expect to gain over	Household	Mental Load
		2300 hours of productivity per week when offering Scout to working parents.		
74	Wellthy	Combines technology with experienced care professionals to caregivers via a "tech-enabled care concierge. Wellthy works by	Household, Employer	Mental Load
		hiring "skilled" individuals, many of whom are social workers, and matches them up with families to help them with things like		
		making follow-up doctor appointments, providing transportation to those appointments and acquiring needed equipment		
		and supplies. Also provides a Care Care Dashboard that keeps appointments, contacts, tasks, conversations, and documents in		
		one place. Can be offered as a benefit by the employer.		
75	<u>Apiari</u>	Helps families find, book and manage household services, starting with childcare; works with employers in a corporate level	Household, Employer,	Mental Load, Affordable
		service, including to manage employee childcare subsidies with rigourous vetting processes. Can be easily adapted and scaled	Provider	
	1	to the company's size and employee locations.		

76	Cocoon	Automates complexities of compliance, claims, and payroll with proprietary technology that codifies changing federal and	Employer	Parental Leave
		state leave laws, eliminating legal risk across geographies for increasingly distributed organizations. Enables employees to see leave options available, file claims, and easily track their pay.		
77	Penguin Benefits	Platform that helps parents access to parental leave and other benefits with an parental leave insurance. Provides onboarding questionnaire, on-demand one hour onboarding consultations customized to company.	Employer	Parental Leave
78	Sparrow	Offers building leave policies, managing intake and training, calculating payroll, and ensuring compliance.	Employer	Parental Leave
79	<u>1 Core Solution</u>	Helps providers with enrollment automation, digital documents, prospective parents, parent engagement, summer camps, automated billing & payments, business dashboards, attendance, predictive staff scheduling. Designed for Daycare, Childcare Center, After-school program, Child-activity center, and/or a Summer Camp program.	Provider	Provider Business Operations
80	<u>Bridgecare</u>	Software service solution for government agencies and organizations working to build an ECE system (administration, child care resources/referrals, coordinated eligibility/enrollment, licensing, professional development, quality, grants management, subsidy management, blending and braiding of funds).	Government, Provider, Employer	Provider Business Operations
81	Brightwheel	Preschool & childcare software system that streamlines childcare provider (center, nannies, and caregiver) operations, e.g.: digital check in, billing, reports, and database that stores everything related to childern and families in one secure place.	Provider	Provider Business Operations
82	<u>Childcare CRM</u>	Platform combines solutions for lead management, family engagement, and childcare management in a single user-friendly platform (online registration, automated billing, late fees, attendance tracking & staff management) for Owners and Directors. Provides a mobile app, milestone tracking, digitally daily reports, contactless check-in and automated portfolios for Teachers & Parents.	Provider	Provider Business Operations
83	Childwatch	Childcare business management software that also provides parent engagement tools.	Provider	Provider Business Operations
84	EZChildTrack	Online childcare management software designed for After School Programs, Daycare Centers, and Summer Camps.	Provider	Provider Business Operations
85	<u>Jackrabbit</u> <u>Technologies</u>	Cloud-based class management software for youth activity centers. Matches families to providers. A centralized hub that allows youth activity center business owners to seamlessly connect with families in their programs and for families to connect with them.	Provider	Provider Business Operations
86	Kangarootime	Child care management software.	Provider	Provider Business Operations
87	Kids Note Inc	Child management communication platform for childcare centers.	Provider, Household	Provider Business Operations
88	Kinderpass	Child care management system : improves enrollment flow, simple billing and invoicing, etc	Provider	Provider Business Operations
89	Kindertales	All-in-one childcare management software makes operations streamlined and efficient.	Provider	Provider Business Operations
90	<u>Kinside</u>	Aims to be the "Open Table" of childcare providers, enabling working parents to see every available open slot for childcare thus minimizing provider vacancies and granting concierge services for navigation. Parents over 3,000 employers use it to search for open child care spots and get pre-negotiated tuition rates.	Employer	Provider Business Operations
91	LifeCubby	Childcare management software designed for center owners to easily and seamlessly run a childcare center with documentation, parent communication, and tuition processing. Benefits Directors, teachers, and parents.	Provider	Provider Business Operations
92	<u>MyVillage</u>	Empowers customers to start their own child care or preschool program using a technology platform with a Peloton-style education experience to early childcare givers. They train home based caregivers through cohorts based on a live training experience and then organize the educators based on location and affinity groups.	Provider	Provider Business Operations
93	Neighbor Schools	A software platform and online community helps experienced child care professionals go independent and open their very own daycares.	Household, Provider	Provider Business Operations
94	<u>Owna</u>	Daycare management software (Billing, Assessments, Rating, etc.)	Provider	Provider Business Operations
95	Pie for Providers	An open-source software designed to help providers maximize child care subsidy program funding. Partners with provider- support organizations like family child care networks, shared service alliances, unions and R&Rs.	Provider	Provider Business Operations
96	<u>Playground</u>	Child care management platform that aims to eliminates the administrative work of running a daycare by helping owners manage billing, attendance, subsidies, food programs, family communication etc.	Provider	Provider Business Operations
97	Procare Solutions	Child care management software, family engagement, classroom management, payment processing, and third party integrators.	Provider	Provider Business Operations
98	Regpack	Child care management software.	Provider	Provider Business Operations
99	Sandbox Software	Child care management software to simplify productivity in the classroom, provides student enrollment, application management, engagement and information for parents.	Provider	Provider Business Operations

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100	Tadpoles	Tadpoles platform provides communication and sharing (photos, videos, daily reports, and notes) between staff members and parents directly to email.	Provider	Provider Business Operations
101	<u>TimeSavr</u>	Web-based software designed for daycare owners by daycare owners. Solutions have helped hundreds of childcare centers reduce costs, improve care, retain employees, and save tim.	Provider	Provider Business Operations
102	Vanco	Child care management software.	Provider	Provider business Operations
	TOOTRIS	With 200,000+ providers nationwide, helps: Parents locate, vet, communicate, tour, enroll & pay for care with providers in	Employer, Provider,	Provider Business Operations
		real-time; Help providers access a complete portal + mobile app, enabling them to fully market & manage their program 100% digitally, including subsidies, reducing their operating costs, maximizing efficencies & increasing availability; grant employers a turn-key solution to provide Child Care as a Benefit to support their workforce; work with State & Regional Stakeholders access real-time data for reporting, analytics & planning purposes.	Household	Accessible
104	Wiggle Room	Wiggle Room is a tech startup tasked with making childcare as accessible by supporting raising wages for the childcare workforce and expanding access to quality, affordable childcare for low-income parents so every child has access to the resources they need to thrive. Daycare marketplace in NYC.	Household, Provider	Provider Business Operations Accessible
105	Wonder School	Platform for in-home child care provider to streamline the process of opening and sustaining their business while supporting employers in offering this type of quality care to employees. Works with employers and government.	Provider	Provider Business Operations Accessible
106	Care Connect	A modular cloud system designed to be configurable, manageable, and scalable for administering Child Care Subsidy	Government, Provider,	Provider Business Operations,
		programs. Helps agencies of all sizes automate their program workflow and stay compliant with state, federal, and local funding requirements, so you can focus your time on making a difference for the children and families in your community. Utilized by state agencies, resource & referral networks, child care providers, and employers	Employer	Affordable
107	Big & Tiny	Co-work and care areas designed for working parents to get work done, and meet other like-minded parents and entrepreneurs.	Household	Provider Itself
108	Bright Horizons	The largest provider of employer-sponsored child care. It also provides back-up child care and elder care, tuition program management, education advising, and student loan repayment programs.	Provider, Employer, Household	Provider Itself
109	<u>Brooklearn</u>	Co-work and play space where children can play freely while adults can work peacefully (outfitted for play, classes, camps, parties, gymnastics, etc).	Household	Provider Itself
110	<u>KinderCare Education</u> at Work	1,400+ KinderCare centers in 40 states and 750+ Champions before- and after-school programs, provide families the same high-quality curriculum across the country. Over 600 organizations build flexible child care benefits packages (On-site/Near- site child care, tuition benefits, back-up care, priority access, Champ Camp Break Programs, before/after school care) that reflects workforce's changing priorities. Employers bundle offerings to fit employee needs—whether the organization operates on a fully remote, on-site, or hybrid work model.	Employer, Household	Provider Itself
111	Learning Care Group	Works across 39 states and DC as a large provider of early childhood education and care for children 6 weeks to 12 years. For employers, provides national network of community schools, onsite childcare and funded childcare. Research-based curriculum, customizable to each child's individual journey	Employer, Household	Provider Itself
112	Two Birds	Provide onsite co-working space for parents alongside childcare.	Household	Provider Itself
113	Vivvi	Provide on/near site care at various locations; provide care cash employer stipend management that can be used to pay for different forms of care; backup care, virtual tutoring, grants employees equity in the company and benefits.	Employer , Househld	Provider Itself
114	Wildflower Schools	Decentralized Montessori micro-school non-profit network. Each school is an independent entity but sees itself as a node in a network, with substantial freedom in school-level decision-making. Each school accesses the resources of the network when those resources are useful to them but is not required to use any template, tool, utility, etc.	Provider, Household	Provider Itself
115	Workplayce	Co-work and licensed child care center.	Household	Provider Itself
		Employer supported benefit or direct service that enables booking backup child care in minutes (both qualified, background- checked caregivers and those vetted by immediate community)	Household	Reliable
117	<u>Otterby</u>	Connects parents seeking occasional care with childcare providers (daycare, preschool, backup childcare, emergency childcare, evening childcare, weekend childcare) who offer drop-in care on demand.	Household	Reliable
118	<u>Brella</u>	Focuses on need-based flexible child care. Parents sign up for the hours of care they need and the company's technology highlights open spaces in centers so that parents can get drop-in child care when they need it. The first 10 hours cost the same for everyone. Every incremental hour booked after the tenth hour brings your average hourly cost down. The more you book the lower your average hourly price is. There are no additional fees. No enrollment fees, material fees, long term contracts, flexibile schedules and credits for missed days. No waitlists or contracts, care when needed. Provides mobile app.	Household	Reliable

119	<u>Bumo</u>	On-demand child care booking platform that enables families to secure last-minute or changing child care for a half or full- day, anytime and anywhere. For employers, Bumo help fill child care arrangements that fall through. For providers, Bumo fills short-term openings between enrollments or when children are out for a day or a week due to sickness or vacation.	Household, Employer, Provider	Reliable
120	<u>Graaphene</u>	An invite only social network mobile app that allows parents to tap into a rich network of top-quality care providers or create a trusted village to seek help for last-minute, backup childcare options. Caregivers in network are thoroughly vetted through AI and identity expert algorithms.	Employer, Provider, Household	Reliable
121	<u>Helpr</u>	Enables businesses to quickly and easily deploy backup care as a benefit in an equitable way. Care can be used for employee, household partner, children, and dependent loved ones. Customizable care plans by selection of number of care hours per employee and the hourly rate that will be subsized. For in-home care, Helpr pays care providers directly.	Employer, Household	Reliable
122	Patch Caregiving	Patch Caregiving provides onsite backup care designed specifically to meet the needs of hourly workers - including their unique scheduling constraints, trust and safety preferences, and accessibility requirements. Partners with manufacturing, logistics, healthcare, e-commerce, and hospitality industries. Large deskless and untraditional (early morning, late nights, dynamic start times, and peak season schedule changes) hours wokforce	Employer	Reliable, Affordable
123	<u>Koble</u>	Pregnancy to first year parental support app designed to improve health, happiness, and confidence of parents. Brings a community of parents and health experts. Sessions are organized into courses.	Household	Reproductive Health/Support
124	<u>Mahmee</u>	Offers a team of nurses, doulas, lactation consultants, mental health coaches, nutritionists, and care coordinators seven days of the week from pregnancy to baby's first birthday for a monthly price. Has an Electronic Health Record that allows for documenting the care of both mom and baby in one place (dyadic record) to share with health provider.	Household	Reproductive Health/Support
125	Maven Clinic	Digital health platform focused on women and family health (fertility, pregnancy, adoption, parenting, pediatrics, menapause) - the only U.S. unicorn (\$1B+ valuation) in the women's and family health sector.	Employer	Reproductive Health/Support
126	<u>MyTamarin</u>	Digital healthcare solution for organizations of all sizes. MyTamarin matches nannies and maternity nurse candidates for parents and corporations. myTamarin provides expert support as an employee benefit across the six critical life stages, ensuring that employees are supported to thrive and maintain successful careers.	Employer, Household	Reproductive Health/Support
127	Noula_	App that for those thinking about having kids someday, who are currently expecting, or are recently postpartum. Allows insights into baseline health with at-home test, personalized care plan and 1:1 health coaching to help lead a healthy pregnancy, birth and beyond.	Household	Reproductive Health/Support
128	<u>Ovia</u>	Platform supporting the complete family care continuum. Offeres personalized pathways to clinical programs throughout the journey, personal health trakcing and interventions, and risk escalation to the care management team.	Employer, Household	Reproductive Health/Support
129	EarlyBird_	A Registered Investment Advisor (RIA) and partners with wealth management and financial planning experts to curate investment offering. Offers parents a fixed portfolio model, where recommend expertly crafted ETF-based portfolios made up of both securities and bonds, based on the age of the child, your investment goals, time horizon, risk tolerance, etc.	Household	Other
130	<u>Parento</u>	Supports working parents transitioning to and from leave with dedicated re-onboarding and return-to-work plans. Insurance- based paid parental leave program for companies with 1-on-1 coaching for parents.	Employer	Other
131	ParentUp	Tool to find large range of service providers (Birth Doula, Lactation Consultant, Speech Therapist, Baker, Music Teacher).	Household	Other
132	The Mom Project	Helps companies connect to, and create programs for, moms looking for work (contract work, maternityships, permanent jobs, re-entry programs)	Household, Employer	Other
133	<u>Neighborhood</u> <u>Villages</u>	In partnership with five early learning centers in Boston, Massachusetts, Neighborhood Villages pilots and tests programs created to transform the early education and care delivery system. In The Neighborhood — their innovation lab — test programs designed to scale statewide. The goal is to demonstrate the infrastructure needed to create a high-quality, affordable, and equitable early education and care system. And prove that building it is possible.	Provider	Value-Add
134	<u>UpFront</u>	A SaaS platform that works with government to integrate, consolidate, and standardize multiple databases from licensing, quality programs, provider inputs, and external sources via custom dashboards, real-time visualizations, and automated reporting, thus enabling multiple stakeholders to make data-driven decisions.	Government	Other