

GOOD JOBS CHALLENGE

Putting Americans in the Good Jobs of the Future



EDA will support regional workforce training systems in designing and implementing activities for established sectoral partnerships that place program participants in good jobs and advance industries in key technology focus areas. EDA will award \$25 million to approximately 5-8 grantees with awards ranging from approximately \$1 million to \$8 million. This Good Jobs Challenge Notice of Funding Opportunity (NOFO) aims to fortify the economic competitiveness of the United States and the applicant's region.

To compete for these awards, this NOFO requires applicants to propose sectoral partnerships that advance a key technology focus area (KTFA). Sectoral partnerships affiliated with a Tech Hub Designee will be given a benefit of designation in the merit evaluation. Further, EDA will prioritize those applicants that include worker voice through partnerships with labor unions or worker-serving organizations, support for workers at all levels of certification and degree status, and prioritize workers that are adversely impacted by changes in technology.

EDA is committed to equitable economic development. EDA will prioritize sectoral partnerships that reach historically underserved populations and areas, communities of color, women, and other groups such as persons with disabilities, disconnected youth, individuals in recovery, individuals with past criminal records including justice-impacted and reentry participants, individuals participating in the Supplemental Nutrition Assistance Program (SNAP), Temporary Assistance for Needy Families (TANF), and Women, Infants and Children (WIC), and veterans and military spouses. EDA also encourages partnerships with Historically Black Colleges and Universities, Tribal Colleges and Universities, or Minority-Serving Institutions.

These systems and partnerships will create and implement industry-led training programs, designed to provide skills for and connect unemployed or underemployed workers to existing and emerging job opportunities. Ultimately, these systems are designed to train workers with the skills to secure a job that aligns with the Good Jobs Principles which includes good pay, benefits, and growth opportunities.



WHO SHOULD APPLY

EDA will make awards to the backbone organization of a sectoral partnership as the lead applicant. These organizations may make subawards to other eligible recipients as necessary to the proposed project and as approved by EDA.

Eligible applicants for EDA's Good Jobs Challenge include a(n):

- District Organization of an EDA-designated Economic Development District
- Indian Tribe or a consortium of Indian Tribes
- State, county, city, or other political subdivision of a State, including a special purpose unit of a State or local government engaged in economic or infrastructure development activities, or a consortium of political subdivisions
- Institution of higher education or a consortium of institutions of higher education
- Public or private non-profit organization or association acting in cooperation with officials of a political subdivision of a State

Individuals or for-profit entities, including for-profit institutions of higher education, are not eligible.



FUNDING

EDA will fund proposals for activities related to the following:

- **Program/Training Design**
Develop the skills training curriculum and materials, and secure technical expertise needed to train workers
- **Program Implementation**
Implement non-construction projects needed to provide workforce training and connect workers with quality jobs, including wrap-around services



APPLICATION DEADLINE

→ Application deadline:
September 27, 2024



CONTACTS

- Please send email inquiries about the Good Jobs Challenge to GoodJobsChallenge@eda.gov.
- For additional questions, please visit www.eda.gov/contact to find contact information for your Economic Development Representative.

To learn more about the Good Jobs Challenge, click here.

