



FY25 Disaster Supplemental Notice of Funding Opportunity

Webinar 4:
Industry Transformation Path

July 2025

U.S. Economic Development Administration (EDA)

EDA leads the federal economic development agenda by **promoting innovation and competitiveness, preparing American regions for growth and success in the worldwide economy.**

The FY25 Disaster Supplemental Notice of Funding Opportunity (NOFO) makes approximately \$1.45 billion in disaster recovery funding available to American communities with major disaster declarations due to hurricanes, wildfires, severe storms, flooding, tornadoes, and other natural disasters occurring in calendar years 2023 and 2024.

FY25 Disaster Webinar Series

Webinar 1	Webinar 2	Webinar 3	Webinar 4	Webinar 5
NOFO Overview	Readiness Path	Implementation Path	Industry Transformation Path	Applying in EDGE

www.EDA.gov

Three Funding Pathways: Available Funding

Readiness	Implementation	Industry Transformation
<ul style="list-style-type: none">Non-construction grants generally ranging from \$250,000 - \$500,000	<ul style="list-style-type: none">Non-construction grants generally ranging from \$100,000 - \$5 millionConstruction grants generally ranging from \$2 million to \$20+ million	<ul style="list-style-type: none">A portfolio of 3 - 5 construction or non-construction grants generally ranging from \$20 million to \$50 million
<i>Deadline: Applications accepted on an ongoing (rolling) basis.</i>	<i>Deadline: Applications accepted on an ongoing (rolling) basis.</i>	<i>Deadline: Tuesday, March 3, 2026 at 5 pm Eastern Time</i>

EDA's Disaster Funding Objective

The FY 2025 Disaster Supplemental Grant Program is not just about rebuilding—it's about **transforming local economies after a disaster**, with an emphasis on improving communities' economic outcomes and resilience to future disasters.

Industry Transformation Path Objective:

Accelerate the pace and scale of developing **new sectors** or the growth of **existing sectors** through **large-scale, catalytic** grants to support the implementation of **coordinated projects**.

Applicant Eligibility

A project must be located in, primarily serve, or demonstrably benefit one or more communities that received a **Major Disaster Declaration** for events occurring in 2023 or 2024. Check eligible locations here: www.fema.gov/disaster/declarations

Eligible applicants:

- District organizations
- Indian tribes or a consortium of Indian tribes
- States, counties, cities, or other political subdivision of a state
- Institutions of higher education or a consortium of institutions of higher education
- Public or private nonprofits acting in cooperation with officials of a political subdivision of a state
- Economic development organizations
- Public-private partnerships for public infrastructure

What Are Industry Transformation Grants?

- 3 to 5 **large-scale, coordinated** construction and/or non-construction component projects that together aim to **transform the regional economy** in communities impacted by major natural disasters.
- Investments in regions ready to **scale** nascent or emerging industries and catalyze substantial **private or public sector investments** to accelerate post-disaster economic recovery.
- Strong applicants will create **effective, organized coalitions** that include key public and private regional stakeholders that are united around an **overarching strategy and vision for the targeted key industry**.

Coalition Members

Effective, organized coalitions include key regional stakeholders united around an overarching strategy and vision for the targeted industry.

- Coalitions are led by regional stakeholders and **must** include private sector partners
- Coalitions **may** include other entities such as:
 - Institutions of Higher Education
 - State, territory, local, or tribal governments
 - Economic development organizations
 - Workforce training organizations
 - Community-based organizations
- Importantly, only eligible applicants may apply for and receive grant funds as recipients and subrecipients

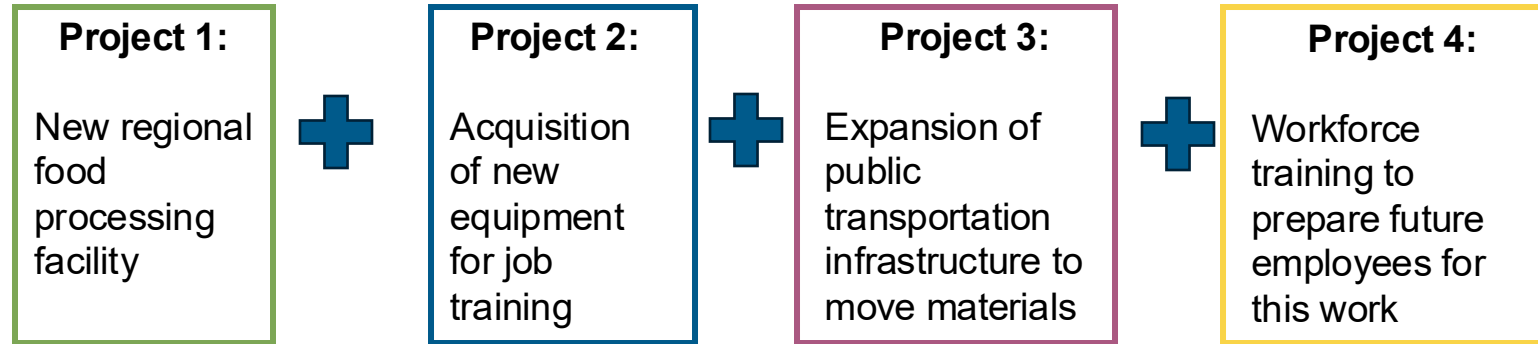
Eligible Project Types

Any project type eligible under Implementation Path can be proposed by Transformation Path coalitions. This includes construction and non-construction projects that will:

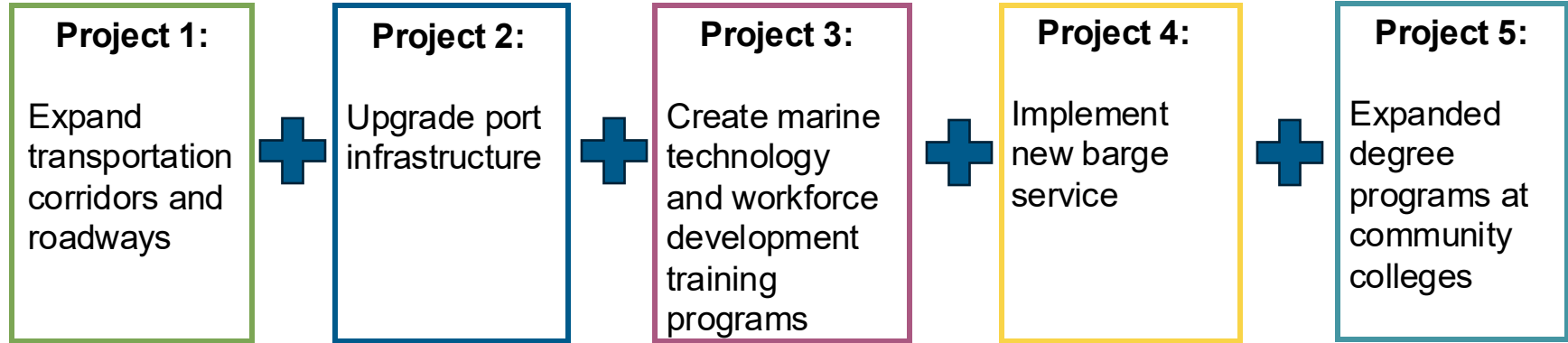
- Mitigate or prevent the impacts of future disaster events
- Fund the replacement, repair, or upgrades to critical public infrastructure that was damaged or destroyed by natural disasters subject to a major disaster declaration and that are critical to the restoration of sustained economic activity
- Lead to the further diversification and transformational growth of the local economy through the development or acceleration of industries

Component Projects – Regional Food Processing Example

Component projects act together to contribute to better overall economic outcomes than would be possible with an individual project, or multiple but separate, unrelated projects.



Industry Transformation Grant Example



Expand and Accelerate Maritime Industry

Matching Funds Requirement

- EDA generally expects to fund up to 80% of the eligible costs.
- Matching funds may be apportioned across component projects.

Example:

**Total Portfolio Cost:
\$5 Million**

- **EDA Investment:
\$4 Million**
- **Match Required:
\$1 Million**

Project 1	\$0
Project 2	\$0
Project 3	\$500,000
Project 4	\$250,000
Project 5	\$250,000
Total Portfolio Match	\$1,000,000

Investment and Policy Commitments

- Industry Transformation applicants are **required** to secure investment and/or policy commitments

Match ≠ Investment Commitment

- Investment and/or Policy Commitments:
 - **Direct Contributions (Cash):** funding to a component project (not already counted as match) or a new fund for small businesses.
 - **Indirect Contributions (In-Kind):** employee staff time, use of lab or office space or software.
 - **Policy Commitments:** an industry commitment to place trained workers; private-sector commitments to recruit in neighborhoods heavily impacted or damaged by a disaster; data sharing agreements; general policies that help to ensure sufficient workforce housing, particularly for individuals in the target industry.
 - See **Appendix II of the NOFO for a helpful template commitment letter.**

Competitiveness – Evaluation Criteria

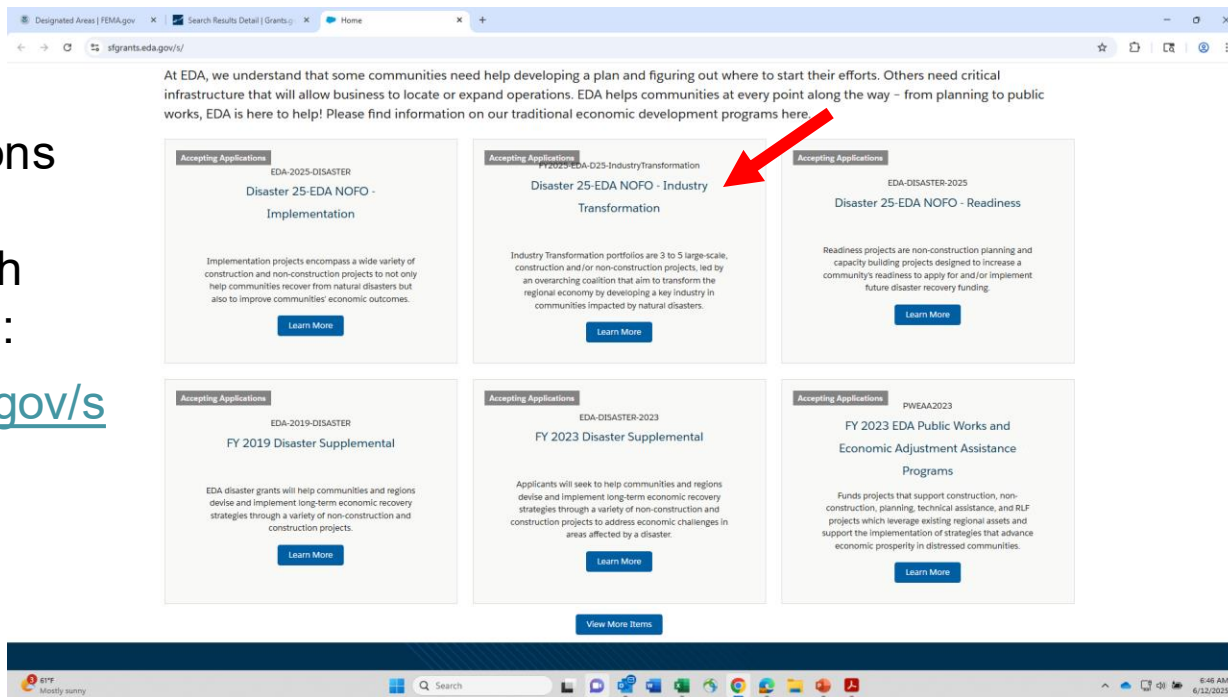
Applications will be reviewed based on five evaluation criteria:

Evaluation Criteria	Weight of Score
<ul style="list-style-type: none">▪ Disaster Recovery and Community Need - Clearly articulates an understanding of community's disaster recovery needs▪ Project Strategy – Project addresses community's disaster needs and the objectives of the Industry Transformation Path▪ Feasibility - Is likely to succeed▪ Coalition Strength – How well prepared is the coalition	2/3 of total score (divided evenly across four criteria)
<ul style="list-style-type: none">▪ Performance Goals and Measures of Success – Is impactful in driving economic recovery and helping to move the community toward project readiness	1/3 of total score

Complete Application

EDA grant applications should be submitted electronically through the EDA grant portal:

<https://sfgrants.eda.gov/s>



Deadline and Required Documents

Application Deadline - Tuesday, March 3, 2026 at 5:00 pm Eastern Time

- Submit one application for **each** component project.
- **Required Application Documents (see NOFO for comprehensive list):**
 - Overarching Narrative (one per Coalition, please attach to all component projects)
 - Complete Unique Entity Identifier (UEI) and System Award Management (SAM) Registration
 - Match Documentation
 - Organizational Documentation (if applicable)
 - Documentation of Investment/Policy Commitments
 - Project-specific package* (required forms and documentation depend on type of project: Construction, Non-Construction, Design & Engineering, RLF – Refer to Table B in NOFO)

Applying - Overarching Narrative

Lead applicants for **Industry Transformation Path** must include an up to 10-page narrative that includes eight subsections:

1. **Executive Summary** – coalition's overall vision for projects, activities, outcomes
2. **Disaster Impact** – economic conditions pre-disaster and damage to economy (including businesses damaged, unemployment, loss of productivity by sector or industry)
3. **Coalition and Stakeholders** – qualifications of project lead, partners and their roles, management of coalition, regional engagement, match, commitments and engagement.
4. **Proposed Projects** – component project descriptions, leads, timeline, contribution, expected outcomes and how they will be measured.
5. **Industry Transformation Impacts** – a clear evaluation framework demonstrating how component projects will collectively lead to transforming the regional economy over a defined time horizon, intermediate and long-term goals. See pp 49 and 50 for a template.

Applying - Overarching Narrative (Continued)

- 6. Investment and Policy Commitments** - Under the Industry Transformation Path, applicants are **required** to secure investment and/or policy commitments. The applicant should compare the amount of EDA funding requested with the total value of all commitment to generate an approximate 'rate of return.'

Application must include commitment letters and table of Top 8 Commitments (page 52 in NOFO)

Name of Organization	Source	Type	Value (if applicable)	Associated Component Project(s)	Implementation	Outputs and Outcomes
[Organization]	[Private Sector]	[Investment (direct)]	[Amount of investment]	[Component project name]	[Timeline and responsible parties]	[Impact]

Applying - Overarching Narrative (Continued)

7. **Local or Regional Strategic Vision** – how the overall Industry Transformation effort aligns with the goals and economic priorities of the region (including the CEDS) or multi-regional goals and plans
8. **Feasibility** – How the project will succeed – organizational capacity, private sector participation, applicant's previous relevant experience, timeline with measurable milestones

Review and Selection Process

Application Deadline - Tuesday, March 3, 2026 at 5:00 pm Eastern Time



**EDA may request additional documentation or information from the applicant during the review process.*

Tips for a Competitive Application

- **Know Your Region** - Understand and be able to quantify disaster impact to your regional/local economy
- **Optimize Target Industry** – Examine your industries and assets to determine which industry has the greatest potential to surge the local economy forward
- **Build a Strong Coalition** -
 - Ensure you have strong private sector partners, investors, and support from local leaders and community members
 - Foster collaboration and communication
 - Clearly distinguish coalition member roles
 - Select the eligible organization most suited and qualified to lead the coalition.
- **Craft a Strategic, Coordinated Portfolio** - Determine your workforce, infrastructure, and access to capital needs. Clearly describe how proposed component projects work together to advance the economy.
- **Create a Coordinated Vision, Strategic Plan, and Measures** - Align coalition organization around a shared path and goals to create a strong organizational structure to evaluate and drive progress and lead effectively
- **Attract Investment** - Think about **match** as buy-in to the project and **commitments** as what stakeholders will do (investments/policies) to enhance, sustain, or capitalize on the project in the future.

EDA's Commitment to Assisting Applicants

- [Read the full NOFO](#)
- [Read the Frequently Asked Questions](#)
- [Review the series of FY25 Disaster Webinars](#)
- Engage your Economic Development Representative (EDR)
 - To search for your EDR by state, go to "Find Local Contacts":
<https://www.eda.gov/contact>

Thank You



U.S. ECONOMIC DEVELOPMENT ADMINISTRATION